



**NOVA
UNIVERZA**

FAKULTETA ZA DRŽAVNE
IN EVROPSKE ŠTUDIJE

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Ekonomska diplomacija
Course title:	Economic diplomacy

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Državne in evropske študije I. stopnje		2	3
Governmental and European Studies 1. level		2	3

Vrsta predmeta / Course type:	obvezni / mandatory
Koda predmeta / Course code:	

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individual work	ECTS
10	0	5	0	0	80	6

Študijska obremenitev študenta – skupaj/Student workload – total:

Nosilec predmeta / Lecturer:	doc. dr. Gorazd Justinek
Jeziki/Languages:	Predavanja / Lectures: slovenski / Slovenian
	Vaje / Tutorial: slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Prerequisites:

Poznavanje osnov mednarodnih odnosov ter temeljev ekonomije. Vsaj 80% prisotnost na predavanjih.

Basic knowledge of international relations and economics. At least 80% attendance at lectures.

Vsebina:

- Razvoj diplomacije
- Pomen ekonomije v diplomaciji
- Ekonomija in diplomacija
- Globalizacija in diplomacija
- Bilateralna ekonomska diplomacija
- Zunanja trgovina in investicijska politika EU
- EU in mednarodna finančna razmerja
- Zunanja okoljska politika EU in mednarodna pogajanja o okoljskih spremembah

Content (Syllabus outline):

- Development of Diplomacy
- Economy in the frame of Diplomacy
- Economy and Diplomacy
- Globalisation and Diplomacy
- Bilateral Economic Diplomacy
- EU external trade and investment policy
- EU and international financial regulation
- EU external environmental policy and international Climate Change negotiations

- Mednarodna razvojna pomoč EU
- Multilateralna ekonomska diplomacija
- Velike ekonomske velesile (G8, G20)
- Ekonomska diplomacija majhnih držav (Slovenija)
- Prihodnost ekonomske diplomacije

- EU Development Policy
- Multilateral Economic Diplomacy
- The economic superpowers (G8, G20)
- Economic Diplomacy of small Countries (Slovenia)
- Future development of Economic Diplomacy

Temeljna literatura in viri / Readings:

Obvezna / Compulsory:

Knjige in učbeniki / Books and textbooks

- Gradivo v e-učilnici
- JUSTINEK, Gorazd. (Economic) diplomacy : in need of a new paradigm?. V: BERGEIJK, Peter A. G. van (ur.), MOONS, Selwyn J. V. (ur.). Research handbook on economic diplomacy : bilateral relations in a context of geopolitical change. Cheltenham; Northampton: Edward Elgar. cop. (dostopno v e-učilnici)

Revije / journals:

- Justinek, Gorazd (Editor in Chief) International Journal of Diplomacy and Economy

Priporočena / recommended:

Knjige in učbeniki / Books and textbooks

- Peter A.G. van Bergeijk and Selwyn J.V. Moons. (2018). Research handbook on economic diplomacy: Bilateral Relations in a context of Geopolitical change. UK: Edward Elgar publishing limited.

Cilji in kompetence:

Študentje bodo razvili **splošne kompetence**:

- sposobnost za reševanje konkretnih osnovnih strokovnih problemov;
- koherentno obvladovanje temeljnega znanja, pridobljenega predvsem pri obveznih predhodnih predmetih ter povezovanje znanja z različnih področij in njegova uporaba v poslovnem okolju;
- razumevanje splošne vsebine med mednarodnimi odnosi, mednarodnimi ekonomskimi odnosi, diplomacijo ter poslovnimi vedami.

Študentje bodo razvili **predmetno-specifične kompetence**:

- sposobnost osnovne analize, sinteze in predvidevanja osnovnih rešitev ter posledic pojavov na področju mednarodnih ekonomskih odnosov, delovanja EU, diplomacije in gospodarstva,
- sposobnost uporabe osnovnih znanj s področja mednarodnih ekonomskih odnosov in ekonomije v praksi,

Objectives and competences:

Students will develop the following **general competences**:

- ability of basic critical judgement in concrete business practice;
- the understanding of the basic aspects of previous lectures and interconnecting knowledge interdisciplinary with the emphasis on international business relations;
- the basic knowledge of social sciences with linkage to international relations, international economic relations, diplomacy and business;

Students will develop the following **subject-specific competences**:

- the basic ability to analyse, synthesise and anticipate basic solutions and consequences of phenomena in the fields of international economic relations, functioning of EU, diplomacy and business,
- the ability to use basic knowledge of international economic relations and economics in practice,
- the autonomy in making business decisions,

• avtonomnost pri strokovnem delu in pri sprejemanju poslovnih odločitev, • sodelovalnost, delo v skupini ter strpno sprejemanje in upoštevanje tvornih kritik in pripomb.	• propensity to cooperation and teamwork, the ability to handle and take into consideration constructive criticism. •
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Predvideni študijski rezultati:

Znanje in razumevanje:

Študent bo:

- spoznal osnovne značilnosti razvoja diplomacije skozi prizmo gospodarskih interesov;
- razumel osnovno povezavo med mednarodnimi odnosi in mednarodnimi gospodarskimi odnosi;
- ločil med vlogo in načini delovanja diplomacije v preteklosti ter v času globalizacije;
- poznal osnovno delovanje ekonomske diplomacije na področju bilaterale ter v mednarodnih organizacijah;
- razumel delovanje in osnovne procese odločanja na področju zunanje trgovine in investicijske politike EU,
- poznal osnove aktivnosti finančne diplomacije EU,
- razlikovati prioritete pri zunanjih okoljskih politikah EU,
- razumel vlogo in načine delovanja mednarodne razvojne pomoči EU;
- poznal delovanje mednarodnih multilateralnih ekonomskih institucij ter osnove mednarodnih pogajanj;
- znal povezati aktualna mednarodna dogajanja ter vplive, ki jih slednja povzročajo na življenje v Sloveniji ter razumel vlogo ekonomske diplomacije v tem kontekstu.

Intended learning outcomes:

Knowledge and understanding:

Students will:

- get to know the basic principles of diplomacy development in the light of economic interests;
- understand the basic interconnection between international relations and international economic relations;
- differentiate the basic role of diplomacy in the past and in the time of globalisation;
- know the functions of bilateral economic diplomacy & international organisations;
- understand the basic functioning and decision making in regard of EU external trade and investment policy,
- understand the basic activities of EU on/and international financial regulation,
- know the priorities of EU on external environmental policy and international Climate Change negotiations,
- understand the role of EU Development Policy.
- know the principles of international multilateral economic institutions and basic international negotiations ;
- be able to connect the present events at the international level with the consequences in our everyday life and understand the role of economic diplomacy in this contest.

Metode poučevanja in učenja:

Oblike dela:

- ☒ Frontalna oblika poučevanja
- ☒ Delo v manjših skupinah oz. v dvojicah
- ☒ Samostojno delo študentov

Learning and teaching methods:

Types of learning/teaching:

- ☒ Frontal teaching
- ☒ Work in smaller groups or pair work
- ☒ Independent students work

☒ e-učenje
☐ drugo (vpišite) _____

Metode (načini) dela:

☒ Razlaga
☒ Razgovor/ diskusija/debata
☒ Delo z besedilom
☒ Proučevanje primera
☒ Igra vlog
☐ Druge vrste nastopov študentov
☒ Reševanje nalog
☐ Študijski obiski podjetij ipd.)
☐ Vključevanje gostov iz prakse
☐ Udeležba na okrogli mizi, na konferenci

☒ e-learning
☐ other _____

Teaching methods:

☒ Explanation
☒ Conversation/discussion/debate
☒ Work with texts
☒ Case studies
☒ Role-play
☐ Different presentation
☒ Solving exercises
☐ Field work (e.g. company visits)
☐ Inviting guests from companies
☐ Attending round table and conference

Načini ocenjevanja:

Assessment:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)

Delež (v %) / Weight (in %)

Type (examination, oral, coursework, project)

Sprotno ustno (aktivno sodelovanje pri kontaktnih urah)		Oral verification and assessment of knowledge
Sprotno pisno preverjanje znanja (krajši pisni izdelki)	30	Written verification and assessment of knowledge (short written casework)
Daljši pisni izdelki (seminarska naloga, projektna naloga)		Longer written casework
Javni nastop ali predstavitev		Presentations
Končni ustni izpit		Final examination (oral)
Končni pisni izpit	70	Final examination (written)
Drugo (vpišite)		Other:

Reference nosilca / Lecture's references:

Gorazd Justinek je docent za področje mednarodnega poslovanja in docent za področje mednarodnih političnih, ekonomskih in poslovnih odnosov. Je nekdanji diplomat in ustanovni član Sektorja za gospodarsko diplomacijo na Ministrstvu za zunanje zadeve. Vrsto let je bil vodja sektorja za internacionalizacijo na Javni agenciji RS za podjetništvo in tuje investicije ter v času predsedovanja Slovenije EU opravljal delo svetovalca predsednika vlade za področje domačih makroekonomskih ter mednarodnih ekonomskih odnosov. Po vstopu Slovenije v OECD je koordiniral delo predstavnikov Slovenije v delovnih telesih OECD, sodeloval pri pripravi programskega proračuna Republike Slovenije ter makroekonomskih analizah in reformah v javni upravi. Dva mandata je bil tudi direktor nevladne Ustanove - Center za Evropsko prihodnost, ki prvenstveno izvaja mednarodno razvojno pomoč v državah ZB in je tudi nosilka več Horizon 2020 projektov. Je ustanovitelj in odgovorni urednik mednarodne znanstvene revije *International Journal of Diplomacy and Economy* (London), ter član uredniških odborov številnih drugih mednarodnih znanstvenih revij (Scopus in WoS).

Bibliografija: <http://splet02.izum.si/cobiss/bibliography?code=35652>.

Gorazd Justinek is assistant professor of International Business and assistant professor of international political, economic and business relations. He is a former diplomat and a founding member of the Division for Economic Diplomacy at the Ministry of Foreign Affairs of the Republic of Slovenia. He has been for several years also the Head of the Division for Internationalisation at the Public Agency of the Republic of Slovenia for entrepreneurship and foreign direct Investments and during the Slovenia's EU Council Presidency in 2008 the domestic macroeconomic and foreign economic relations adviser to the Prime Minister of the Republic of Slovenia. After Slovenia's accession to the OECD, he became the coordinator of Slovenia's representatives in the institutional bodies of the OECD in Paris and worked on the programme budget of Slovenia, macroeconomic analysis and reforms in public sector. For two mandates he was the CEO of a non-governmental Foundation – Centre for European Perspectives, the key implementation body of the Republic of Slovenia's development assistance in the Western Balkans and a research centre with several Horizont 2020 projects. He is the founder and Editor in Chief of *International Journal of Diplomacy and Economy* (Geneva), and a member of several other editorial boards of international scientific journals (Scopus and WoS).

Bibliography: <http://splet02.izum.si/cobiss/bibliography?code=35652>.