NOVA UNIVERZA
FAKULTETA ZA DRŽAVNE IN EVROPSKE ŠTUDIJE

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	**Ekonomska in evropska diplomacija**
Course title:	Economic and European Diplomacy

Študijski program in stopnja **Study programme and level**	**Študijska smer** **Study field**	**Letnik** **Academic year**	**Semester** **Semester**
Mednarodne in diplomatske študije - 2. stopnja		1,2	2,4
International and Diplomatic Studies - 2nd degree		1,2	2,4

Vrsta predmeta / Course type:	izbirni / elective
Koda predmeta /Course code:	

Predavanja **Lectures**	**Seminar** **Seminar**	**Sem. vaje** **Tutorial**	**Lab. vaje** **Laboratory work**	**Teren. vaje** **Field work**	**Samost. delo** **Individual work**	**ECTS**
10	0	0	0	0	140	6

Študijska obremenitev študenta – skupaj/Student workload – total:

Nosilec predmeta / Lecturer:		Izr.prof. dr. Gorazd Justinek
Jeziki/Languages: Lectures:	Predavanja /	slovenski / Slovenian, optional angleščina/english
	Vaje / Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	**Prerequisites:**
Poznavanje osnov mednarodnih odnosov, delovanja in nastanka EU ter temeljev ekonomije. Vsaj 80% prisotnost na predavanjih.	Basic knowledge of international relations, functioning and establishment of EU and economics. At least 80% attendance at lectures.

Vsebina:

- Razvoj diplomacije
- Pomen ekonomije v diplomaciji
- Ekonomija in diplomacija
- Globalizacija in diplomacija
- Bilateralna ekonomska diplomacija
- Ekonomska diplomacija EU
- Zunanja trgovina in investicijska politika EU
- EU in mednarodna finančna razmerja
- Zunanja okoljska politika EU in mednarodna pogajanja o okoljskih spremembah
- Mednarodna razvojna pomoč EU
- Multilateralna ekonomska diplomacija
- Velike gospodarske sile in plurilateralni forumi (G7, G20)
- Ekonomska diplomacija majhnih držav (Slovenija)
- Prihodnost ekonomske diplomacije: geoeconomija, ekonomska varnost, strateška avtonomija, sankcije, zeleni in digitalni prehod ter vloga EU in majhnih držav

Content (Syllabus outline):

- Development of diplomacy
- The role of economics in diplomacy
- Economics and diplomacy
- Globalisation and diplomacy
- Bilateral economic diplomacy
- EU economic diplomacy
- EU external trade and investment policy
- The EU and international financial relations
- EU external environmental policy and international climate change negotiations
- EU development policy
- Multilateral economic diplomacy
- Major economic powers and plurilateral forums (G7, G20)
- Economic diplomacy of small states (Slovenia)
- Future development of economic diplomacy: geoeconomics, economic security, strategic autonomy, sanctions, the green and digital transition, and the role of the EU and small states

Temeljna literatura in viri / Readings:

Obvezna / Compulsory:

Knjige in učbeniki /Books and textbooks

- Skripta za predmet (dostopno v e-učilnici)
- JUSTINEK, Gorazd. State of economic play: European Union and economic diplomacy. International journal of diplomacy and economy. 2023, vol. 9, no. 1, str. 81-92. (dostopno v e-učilnici)

Revije / journals:

- Justinek, Gorazd (Editor in Chief) International Journal of Diplomacy and Economy

Priporočena / recommended:

Knjige in učbeniki / Books and textbooks

- Steven Woolcock. (2012). European Union Economic Diplomacy - The Role of the EU in External Economic Relations. Ashgate

Cilji in kompetence:	**Objectives and competences:**
Študentje bodo razvili splošne kompetence: • sposobnost samostojne in kritične analize strokovnih vprašanj na področju ekonomske in evropske diplomacije; • sposobnost uporabe raziskovalnih metod in strokovne argumentacije pri obravnavi konkretnih primerov iz mednarodnega okolja; • sposobnost povezovanja znanj s področja mednarodnih odnosov, mednarodnih ekonomskih odnosov, diplomacije, prava EU, javnih politik in gospodarstva; • sposobnost kritične presoje aktualnih evropskih in globalnih gospodarskih procesov ter njihovih političnih, institucionalnih in družbenih posledic; • sposobnost samostojnega oblikovanja strokovnih stališč, javne predstavitve argumentov ter sodelovanja v strokovni razpravi.	**Students will develop the following general competences:** • the ability to independently and critically analyse professional issues in the field of economic and European diplomacy; • the ability to apply research methods and professional argumentation to concrete cases from the international environment; • the ability to connect knowledge from international relations, international economic relations, diplomacy, EU law, public policy and economics; • the ability to critically assess current European and global economic processes and their political, institutional and social consequences; • the ability to formulate professional positions independently, present arguments publicly and participate in professional discussion.
Študentje bodo razvili predmetno specifične kompetence: • sposobnost poglobljene analize vloge ekonomskih interesov v sodobni diplomaciji; • sposobnost razumevanja in kritične presoje instrumentov ekonomske diplomacije EU;	**Students will develop the following subject-specific competences:** • the ability to conduct an in-depth analysis of the role of economic interests in contemporary diplomacy; • the ability to understand and critically assess the instruments of EU economic diplomacy;

• sposobnost analize zunanjetrgovinske, investicijske, finančne, okoljske in razvojne razsežnosti evropske diplomacije; • sposobnost primerjave bilateralne, evropske, multilateralne in plurilateralne ekonomske diplomacije; • sposobnost presoje vloge ključnih gospodarskih sil, mednarodnih organizacij in majhnih držav v sodobnih gospodarskih razmerjih; • sposobnost povezovanja aktualnih geopolitičnih, gospodarskih, tehnoloških in trajnostnih izzivov z razvojem ekonomske diplomacije; • sposobnost priprave samostojne strokovne analize izbranega primera ekonomske ali evropske diplomacije.	• the ability to analyse the external trade, investment, financial, environmental and development dimensions of European diplomacy; • the ability to compare bilateral, European, multilateral and plurilateral economic diplomacy; • the ability to assess the role of major economic powers, international organisations and small states in contemporary economic relations; • the ability to connect current geopolitical, economic, technological and sustainability challenges with the development of economic diplomacy; • the ability to prepare an independent professional analysis of a selected case in economic or European diplomacy.

Predvideni študijski rezultati: **Znanje in razumevanje:**	**Intended learning outcomes:** **Knowledge and understanding:**
Študent bo: • kritično pojasnil razvoj diplomacije skozi prizmo gospodarskih interesov; • analiziral povezavo med mednarodnimi odnosi, mednarodnimi gospodarskimi odnosi in ekonomsko diplomacijo; • primerjal vlogo in načine delovanja diplomacije v preteklosti in v sodobnem globaliziranem okolju; • analiziral delovanje bilateralne ekonomske diplomacije ter vlogo mednarodnih organizacij; • kritično ovrednotil delovanje in procese odločanja na področju zunanje trgovine in investicijske politike EU;	**Students will be able to:** • critically explain the development of diplomacy through the perspective of economic interests; • analyse the relationship between international relations, international economic relations and economic diplomacy; • compare the role and functioning of diplomacy in the past and in the contemporary globalised environment; • analyse the functioning of bilateral economic diplomacy and the role of international organisations; • critically evaluate the functioning and decision-making processes in the field

- pojasnil vlogo EU v mednarodnih finančnih razmerjih;
- analiziral prioritete zunanje okoljske politike EU in mednarodnih pogajanj o podnebnih spremembah;
- ovrednotil vlogo in načine delovanja mednarodne razvojne pomoči EU;
- analiziral delovanje multilateralnih ekonomskih institucij in pomen mednarodnih gospodarskih pogajanj;
- kritično presodil razmerja gospodarske moči v svetu ter vlogo plurilateralnih forumov, kot so G7, G20 in OECD;
- povezal aktualna mednarodna dogajanja z njihovimi posledicami za Slovenijo, EU in majhne države;
- pripravil samostojno strokovno analizo izbranega primera ekonomske ali evropske diplomacije.

of EU external trade and investment policy;
- explain the role of the EU in international financial relations;
- analyse the priorities of EU external environmental policy and international climate change negotiations;
- evaluate the role and functioning of EU development policy;
- analyse the functioning of multilateral economic institutions and the importance of international economic negotiations;
- critically assess global economic power relations and the role of plurilateral forums such as the G7, G20 and OECD;
- connect current international developments with their consequences for Slovenia, the EU and small states;
- prepare an independent professional analysis of a selected case in economic or European diplomacy.

Metode poučevanja in učenja:

Learning and teaching methods:

Oblike dela:

☒ Frontalna oblika poučevanja
☒ Delo v manjših skupinah oz. v dvojicah
☒ Samostojno delo študentov
☒ E-učenje
☒ Kombiniran način študija
☐ Drugo (vpišite)

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Types of learning/teaching:

☒ Frontal teaching
☒ Work in smaller groups or pair work
☒ Independent students work
☒ E-learning
☒ Blended Learning
☐ Other _____

Metode (načini) dela:	**Teaching methods:**
☒ Razlaga	☒ Explanation
☒ Razgovor/ diskusija/debata	☒ Conversation/discussion/debate
☒ Delo z besedilom	☒ Work with texts
☒ Proučevanje primera	☒ Case studies
☒ Igra vlog	☒ Role-play
☐ Druge vrste nastopov študentov	☐ Different presentation
☒ Reševanje nalog	☒ Solving exercises
☐ Študijski obiski podjetij ipd.)	☐ Field work (e.g. company visits)
☐ Vključevanje gostov iz prakse	☐ Inviting guests from companies
☐ Udeležba na okrogli mizi, na konferenci	☐ Attending round table and conference

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)	**Delež (v %) / Weight (in %)**	**Assessment: Type (examination, oral, coursework, project)**
Sprotno ustno (aktivno sodelovanje pri kontaktnih urah)		Oral verification and assessment of knowledge
Sprotno pisno preverjanje znanja (krajši pisni izdelki)		Written verification and assessment of knowledge (short written casework)
Daljši pisni izdelki (seminarska naloga, projektna naloga)		Longer written casework
Analitična predstavitev izbranega primera ekonomske ali evropske diplomacije	30%	Analytical presentation of a selected case in economic or European diplomacy
Končni ustni ali pisni izpit	70%	Final examination (oral or written)
Drugo (vpišite)		Other:

Reference nosilca / Lecturer's references:

HABRICH, Verena, BOBEK, Vito, JUSTINEK, Gorazd, HORVAT, Tatjana. The impact of the human capital of women on the economic development of Malaysia. *International journal of business and globalisation*. 2025, vol. 40, no. 3, str. 210-243

JUSTINEK, Gorazd. State of economic play : European Union and economic diplomacy. *International journal of diplomacy and economy*. 2023, vol. 9, no. 1, str. 81-92.

PHILIPPI, Caroline, BOBEK, Vito, HORVAT, Tatjana, MAČEK, Anita, JUSTINEK, Gorazd. Internationalisation of an Austrian SME with a sales agent to Mexico and the USA in the automotive sector. *International journal of globalisation and small business*. 2020, vol. 11, no. 1, str. 39-64.

SITTLER, Inken Carina, BOBEK, Vito, KOREZ-VIDE, Romana, JUSTINEK, Gorazd, HORVAT, Tatjana. Political consumerism in emerging markets : the case of Argentina. *International journal of globalisation and small business*. 2020, vol. 11, no. 3, str. 303-323.