UČNI NAČRT PREDMETA / COURSE SYLLABUS	
Predmet:	Diplomacija in management
Course title:	Diplomacy and Management

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodni management – 2. Stopnja	Pravo in diplomacija	2	3
International management – 2nd degree	Law and Diplomacy	2	3

Vrsta predmeta / Course type Smerni / Subject area

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
45	0	30	0	0	125	8

Nosilec predmeta / Lecturer: prof. dr. Milan Jazbec / Professor Milan Jazbec, PhD

Jeziki / Languages:	**Predavanja / Lectures:**	Slovenski / English
	Vaje / Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vpis v drugi letnik

Prerequisits:

Enrollment in the second year

Vsebina:

Predstaviti in poglobiti poznavanje diplomacije kot veščine, poklica, dejavnosti in procesa izvajanja in sooblikovanja zunanje politike. Predavanja so razdeljena v tri tematske sklope. *Prvič*, definicije, nastanek in razvoj ter faze diplomacije, s posebnim poudarkom na povezavi diplomacije in globalizacije ter v tem okviru v povezavi z mednarodnim menedžmentom. Predstavljeni so veliki slovenski multilateralni projekti in okvirno tudi diplomacija EU (Evropska služba za zunanje zadeve). *Drugič*, tematski sklop posebnih vrst diplomacije (predvsem gospodarska, vojaška, kulturna, javna in okoljska), njihov nastanek in

Content (Syllabus outline):

To present, elaborate and teach understanding of diplomacy as a skill, profession, activity and process of implementing as well as of co-creation of foreign policy. The course is structured in three parts. *Firstly*, definition, origin and development of diplomacy (phases/periods), with a special emphasis on relation between diplomacy and globalization with a reference to international management. We also present and elaborate outstanding Slovene multilateral projects as well as the EU diplomacy (EEAS). *Secondly*, special

razlogi ter okoliščine za to. V ta sklop sodijo še teme diplomacija in literatura, diplomacija in zabavna industrija (npr. film) ter e-diplomacija (socialni mediji in digitalizacija). *Tretjič*, diplomatska organizacija, procesi in izbrane teme: diplomatska organizacija in njeni deli (zunanje ministrstvo, predstavništva in predstavniška mreža), način dela (opazovanje in poročanje, protokol, obiski, pogajanja) ter vprašanje enakih možnosti v diplomaciji. Poseben poudarek skozi predavanja bo dan sinergiji med diplomacijo in menedžementom v diplomaciji 21. stoletja.	diplomacies, where we focus primarily on economic, military, cultural, public and environmental diplomacies. We discuss their origin, development and current trends. We also discuss relations between diplomacy and literature, diplomacy and entertainment industry as well as e-diplomacy (social media and digitalization). *Thirdly*, we discuss diplomatic organization, its structure, elements and processes (observing, reporting, protocol, visits, negotiation) and the issue of equal opportunities in diplomacy. Throughout the lectures a special emphasis will be on synergy between diplomacy and management in the 21. century diplomacy.

Temeljni literatura in viri / Readings:

Berridge, G. R. 2022. Diplomacy: Theory and Practice. Houndmills: Palgrave.
Feltham, R. G. 1994. Diplomatic Handbook. London: Longman.
Jazbec, M. 2009. Osnove diplomacije. Ljubljana. FDV.
Jazbec, M. 2022. Diplomacy and management: in a search of an intersection in the time of globalisation. International journal of diplomacy and economy. 2022, vol. 8, no. 2, str. 209-221.

Priporočena:
Jazbec, M. 2001. The Diplomacies of new small states: The Case of Slovenia with some comparison from the Baltics. Aldershot: Ashgate.
Jazbec, M. 2013. Persuasion in sociology of diplomacy. In: Kurbalija, Jovan (ur.). Persuasion: the essence of diplomacy: a publication in honour of professor Dietrich Kappeler. Geneva: DiploFoundation; Msida: Mediterranean Academy of Diplomatic Studies, str. 65-73.
Jazbec, M. 2023. Diplomacy and Globalization: Theorizing, Cases and Synergies. Maribor in Malta: Založba Kulturni center Maribor in Diplo (e-knjiga).

Cilji in kompetence:	**Objectives and competences:**
Namen predmeta je usposobiti slušatelje v poznavanju in razumevanju diplomacije ter v njeni aplikaciji na aktualno prakso v okviru globalizacije/digitalizacije, s posebnim poudarkom na povezavi med diplomacijo in menedžmentom. Študentje pri tem poglobijo osnovna znanja s predmetnega področja, predvsem v smislu njihove interdisciplinarnosti. Slednje terja od	To educate students to understand and comprehend diplomacy as well as to be able to apply this knowledge on current diplomatic practice within the context of globalization / digitalization and with a special emphasis on correlation between diplomacy and management. Students will have to deepen their basic understanding and knowledge from this area, in

študentov dodatno poznavanje specifik diplomacije v nišnem okviru gospodarske diplomacije in njene evolucije ter večplastnega poznavanja, razumevanja in obvladovanja. S poglobljenim poznavanjem sinergije med diplomacijo in menedžmentom usposobiti študente za njihovo večjo uspešnost in kompetitivnost.	particular with the reference to its interdisciplinary nature. This will demand from them more target oriented and additional knowledge of diplomacy as well its evolution to be able to understand, comprehend and implement it. To upgrade efficiency and competitiveness of students on the basis of deeper understanding of synergy between diplomacy and management.

Predvideni študijski rezultati:	**Intended learning outcomes:**
Znanje in razumevanje: Študentje bodo pridobili dodatno, poglobljeno in ciljno usmerjeno poznavanje diplomacije kot posebnega področja meddržavne dejavnosti in procesa (v bilateralnem in multilateralnem okvirju). S tem bodo razvili sposobnost aplikacije tega znanja na sodobni mednarodni menedžment in njegovo izvajanje v pogojih globalizacije kakor tudi razumevanje razvojne dinamike sodobne diplomatske prakse na gospodarskem področju. Tako bodo pridobili poglobljeno razumevanje povezanosti in soodvisnosti diplomacije in menedžmenta.	Knowledge and understanding: To deeper understand and target oriented comprehend diplomacy as a special area and process of managing relations between states, and between states and international organizations (within bilateral and multilateral context). This will help them to develop capability to apply this knowledge on contemporary international management and its implementation in the frame of globalization, with a special emphasis on understanding the dynamics of current diplomatic practice in the economic area. Hence, they will also develop deeper understanding of synergy and interdependence of diplomacy and management.

Metode poučevanja in učenja:	**Learning and teaching methods:**
Oblike dela: ☒ Frontalna oblika poučevanja ☒ Delo v manjših skupinah oz. v dvojicah ☒ Samostojno delo študentov ☒ E-učenje ☒ Kombiniran način študija ☐ Drugo (vpišite) _____ **Metode (načini) dela:** ☒ Razlaga ☒ Razgovor/ diskusija/debata	**Types of learning/teaching:** ☒ Frontal teaching ☒ Work in smaller groups or pair work ☒ Independent students work ☐ E-learning ☒ Blended Learning ☐ Other _____ **Teaching methods:** ☒ Explanation ☒ Conversation/discussion/debate

☒ Delo z besedilom ☐ Proučevanje primera ☒ Igra vlog ☒ Druge vrste nastopov študentov ☐ Reševanje nalog ☐ Študijski obiski podjetij ipd.) ☐ Vključevanje gostov iz prakse ☐ Udeležba na okrogli mizi, na konferenci	☒ Work with texts ☐ Case studies ☒ Role-play ☒ Different presentation ☐ Solving exercises ☐ Field work (e.g. company visits) ☐ Inviting guests from companies ☐ Attending round table and conference

Načini ocenjevanja:	Delež (v %) / Weight (in %)	**Assessment:**
Sodelovanje na predavanjih in ustni izpit.	10% 90%	Participation at lectures and oral exam.

Reference nosilca / Lecturer's references:

JAZBEC, Milan. Clifford D. Simak's way station : in the diplomatic service of the galaxy. *European perspectives : journal on European perspectives of the Western Balkans*. Apr. 2022, vol. 13, no. 1(23), str. 131-160. ISSN 1855-7694. https://www.europeanperspectives.org/en. [COBISS.SI-ID 128723459]

JAZBEC, Milan. European integration process and the Indo-Pacific region. *Evro-atlantski bilten*. 7. apr. 2022, vol. 3, no. 1, str. 1-12. ISSN 2712-5270. http://www.euroatlantic.org/wp-content/uploads/2022/04/Evroatlantski-bilten-V3No1-European-Integration-Process-and-the-Indo-Pacific-Region-Jazbec-final.pdf. [COBISS.SI-ID 104534787]

JAZBEC, Milan. Diplomacy and management : in a search of an intersection in the time of globalisation. *International journal of diplomacy and economy*. 2022, vol. 8, no. 2, str. 209-221. ISSN 2049-0895. https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijdipe, https://www.inderscience.com/jhome.php?jcode=ijdipe, DOI: 10.1504/IJDIPE.2022.10051341. [COBISS.SI-ID 127784195]

JAZBEC, Milan. Arthur C. Clarke's Childhood's end : ad hoc diplomacy and three types of its envoys. *European perspectives : journal on European perspectives of the Western Balkans*. Apr. 2021, vol. 12, no. 1(21), str. 147-170. ISSN 1855-7694. https://www.europeanperspectives.org/storage/137/EP_April_2.pdf. [COBISS.SI-ID 101933315]

JAZBEC, Milan. Ursula K. Le Guin's The Left Hand of Darkness : a bilateral envoy on the posting. *European perspectives : journal on European perspectives of the Western Balkans*. Oct. 2021, vol. 12, no. 2(22), str. 101-125. ISSN 1855-7694. https://www.europeanperspectives.org/en. [COBISS.SI-ID 101936131]

JAZBEC, Milan. Diplomatic functions in the 21 st century diplomacy. *Journal of Law and Politics*. 2021, vol. 2, iss. 1, str. 1-12. ISSN 2671-3438. https://cloud.ibu.edu.mk/index.php/s/ELyyXQ4Z8P6KN4F#pdfviewer. [COBISS.SI-ID 102497283]