UČNI NAČRT PREDMETA / COURSE SYLLABUS	
Predmet:	Mednarodno poslovanje v globalnem okolju
Course title:	International Business in Global Environment

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodni management – 2. stopnja		1	1
International management – 2nd degree		1	1

Vrsta predmeta / Course type obvezni / mandatory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	0	20	0	0	100	6

Nosilec predmeta / Lecturer: izr. prof. dr. Gorazd Justinek

Jeziki / Languages:	
Predavanja / Lectures:	
Vaje / Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisits:

Vsebina:	Content (Syllabus outline):
- Osnovni principi mednarodnega poslovnega okolja - Organizacije, strategija in okolje - Globalizacija poslovanja in njeni vplivi na lokalni, narodni in mednarodni ravni - Regijske ekonomske povezave in njihov vpliv na multinacionalke	- The principles underlying the international business environment - Organizations, strategy and environment - The globalization of business and its implications at local, national and international levels - Regional economic integration and its impact on multinational firm strategies

- Vpliv multinacionalk na domače okolje in na okolje v gostiteljevi državi - Tveganja v mednarodnem poslovanju - Mednarodni trgi - Poslovni modeli v različnih kulturah - Odgovornost za naravno okolje - Študije primerov	- The impact of multinational firms on home and host country environments - International risk - Business models in different cultures - Responsibility for the natural environment - Case studies

Temeljni literatura in viri / Readings:

Obvezna:

Dubrovski. D. (2020). Management globalnega poslovanja. Celje: Mednarodna fakulteta za družbene in poslovne študije

Huwart, J.Y. and L. Verdier (2013), *Economic Globalisation: Origins and Consequences,* OECD Insights, OECD Publishing (študentje prejmejo v pdf obliki)

Priporočena:

Justinek, G. (2015). Spremenimo svet: Agenda za trajnostni razvoj do leta 2030 (Transforming our World: the 2030 Agenda for Sustainable Development). CEP: Studia Diplomatica Slovenica.

Hill, Charles W. (2017). Global Business Today. New York: McGraw-Hill.

Journals:

Gorazd Justinek (editor). International Journal of Globalisation and small business. London: Inderscience

Gorazd Justinek (editor in Chief). International Journal of Diplomacy and Economy. London: Inderscience

Cilji in kompetence:	**Objectives and competences:**
Cilj predmeta je usposobiti študente za razumevanje osnovnih principov mednarodnega poslovanja, vpliv globalizacije na različne nivoje mednarodnega poslovanja, tveganja in potenciale internacionalizacije ter seznaniti študente z odgovornostjo za naravno okolje in s poslovnimi modeli v različnih kulturah.	Objectives of the course are to develop an understanding of the main principles of international business, implications of globalization at different levels of international business, uncertainties and the potential of the internationalization and acquaint students with responsibility for natural environment and business models in different cultures.

Predvideni študijski rezultati:	**Intended learning outcomes:**
Znanje in razumevanje: <u>Po zaključku tega predmeta bo študent sposoben</u>: - razumeti osnovne principe mednarodnega poslovnega okolja - razumeti vplive globalizacije na različnih nivojih - razumeti okolje in multinacionalne družbe - upoštevati tveganja pri mednarodnem poslovanju - razumeti odgovornost za naravno okolje in različne poslovne modele v različnih kulturah <u>Prenosljive / ključne spretnosti in drugi atributi</u>: - Sposobnost kvalitetnega individualnega in timskega dela - Sposobnost iskanja relevantnih virov informacij, analize, sinteze, prognoze ter predvidevanje rešitev in posledic	Knowledge and understanding: <u>On completion of the course students will be able to</u>: - understand the basic principles of the international business environment - understand implicatins of globalization at different levels - understand the environment and the multinational firms - consider risks in international business - understand responsibility for natural environment and business models in different cultures <u>Transferable / Key skills and other attributes</u>: - Abilities of high quality individual and team work - Abilities of search of relevant information sources, analysis, synthesis, prognosis, and forecasting solutions and consequences

Metode poučevanja in učenja:	**Learning and teaching methods:**

Oblike dela:	**Types of learning/teaching:**
☒ Frontalna oblika poučevanja	☒ Frontal teaching
☒ Delo v manjših skupinah oz. v dvojicah	☒ Work in smaller groups or pair work
☒ Samostojno delo študentov	☒ Independent students work
☒ E-učenje	☒ E-learning
☒ Kombiniran način študija	☒ Blended Learning
☐ Drugo (vpišite) _____	☐ Other _____
Metode (načini) dela:	**Teaching methods:**
☒ Razlaga	☒ Explanation
☒ Razgovor/ diskusija/debata	☒ Conversation/discussion/debate
☒ Delo z besedilom	☒ Work with texts
☒ Proučevanje primera	☒ Case studies
☒ Igra vlog	☒ Role-play
☐ Druge vrste nastopov študentov	☐ Different presentation
☒ Reševanje nalog	☒ Solving exercises
☐ Študijski obiski podjetij ipd.)	☐ Field work (e.g. company visits)
☒ Vključevanje gostov iz prakse	☒ Inviting guests from companies
☐ Udeležba na okrogli mizi, na konferenci	☐ Attending round table and conference

Načini ocenjevanja: Delež (v %) / Weight (in %) **Assessment:**

Način (pisni izpit, ustno izpraševanje, naloge, projekt):		Type (examination, oral, coursework, project):
Sprotno ustno (aktivno sodelovanje pri kontaktnih urah)		Oral verification and assessment of knowledge
Sprotno pisno preverjanje znanja (krajši pisni izdelki)		Written verification and assessment of knowledge (short written casework)

Daljši pisni izdelki (seminarska naloga, projektna naloga)	**30%**	Longer written casework
Javni nastop ali predstavitev		Presentations
Končni ustni izpit		Final examination (oral)
Končni pisni izpit	**70%**	Final examination (written)
Drugo (vpišite)		Other:

Reference nosilca / Lecturer's references:

MOLTER, Marius, BOBEK, Vito, JUSTINEK, Gorazd, HORVAT, Tatjana. The influence of religiosity and culture on the economic, environmental, and social dimensions of CSR : a comparative case study of Taiwan and Austria. *International journal of happiness and development*. 2022, vol. 7, no. 3, str. 2033-221. ISSN 2049-2790. https://www.inderscience.com/info/inarticle.php?artid=127615, DOI: 10.1504/IJHD.2022.10052637. [COBISS.SI-ID 136797443]

HORVAT, Tatjana, ŠART, Veronika, JUSTINEK, Gorazd, BOBEK, Vito. Analysis of the financing of local communities in Slovenia in times of economic downturn and crises. *Lex localis : revija za lokalno samoupravo*. [Tiskana izd.]. Jul. 2021, vol. 19, no. 3, str. 751-780, tabele. ISSN 1581-5374. DOI: 10.4335/19.3.751-780(2021). [COBISS.SI-ID 73190915]

PHILIPPI, Caroline, BOBEK, Vito, HORVAT, Tatjana, MAČEK, Anita, JUSTINEK, Gorazd. Internationalisation of an Austrian SME with a sales agent to Mexico and the USA in the automotive sector. *International journal of globalisation and small business*. 2020, vol. 11, no. 1, str. 39-64. ISSN 1479-3059. https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijgsb. [COBISS.SI-ID 513117488]

SITTLER, Inken Carina, BOBEK, Vito, KOREZ-VIDE, Romana, JUSTINEK, Gorazd, HORVAT, Tatjana. Political consumerism in emerging markets : the case of Argentina. *International journal of globalisation and small business*. 2020, vol. 11, no. 3, str. 303-323. ISSN 1479-3059. https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijgsb, DOI: 10.1504/IJGSB.2020.10031686. [COBISS.SI-ID 26823683]

JUSTINEK, Gorazd. Human rights gaining momentum in international business : (economic diplomacy and international economic law). *International journal of diplomacy and economy*. 2019, vol. 5, no. 2, str. 163-176. ISSN 2049-0887. DOI: 10.1504/IJDIPE.2019.10028464. [COBISS.SI-ID 2048136420]

STERNAD, Marjan, JUSTINEK, Gorazd. Logistics subsystems in international environment with special focus on Central Europe. *Rocznik Instytutu Europy Środkowo-Wschodniej*. 2018, vol. 16, no. 3, str. 117-130, ilustr. ISSN 1732-1395. http://www.iesw.lublin.pl/rocznik/articles/RIESW_1732-1395_16-3-412.pdf. [COBISS.SI-ID 512963389]