



University of  
La Verne

## Scholarship Announcement 01/2026

### Selection process for scholarships for programs in California and Italy 2026, 2027 and 2028

#### 1 Introduction

Dear student,

We are excited to announce that applications are now open for scholarship programs at prestigious universities in California and Italy for the classes of 2026, 2027 and 2028. These opportunities are offered at the University of La Verne and the CUOA Business School. Undergraduate and graduate students, as well as professionals with managerial experience, are encouraged to apply for this chance to study at these renowned institutions through IBS Americas' international partnerships.

#### 2 Our Partner Institutions

##### 2.1 University of La Verne

The University of La Verne (ULV), located in California, is one of the most traditional and respected higher education institutions in the United States. Founded in 1891, it is a private, non-profit institution situated approximately 50 minutes from Los Angeles. Recognized for its academic excellence and strong connections with regional companies, ULV combines academic rigor with a forward-looking perspective on market developments, offering a welcoming environment for students from around the world.

##### 2.1.1 Programs available in La Verne

- *Strategy & Marketing*



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2.1.2 *Leading & Coaching the Human Organization*

2.1.3 *Finance & Accounting*

- *Advanced Topics in Project Management*
- *Advanced Topics in Financial Decisions & Corporate Policy*
- *Advanced Topics in Marketing Management*
- *Advanced Topics in Business Strategy*

2.1.4 The advanced programs are offered in January, July, and September.

2.2 CUOA Business School

CUOA Business School is one of the most active centers for management education in Europe. Founded in 1957, it is a business school that operates with the support of the Universities of Padua, Trento, Trieste, Udine, Ca' Foscari, IUAV (Venice), and Verona. Located in Italy, CUOA delivers programs taught in English to students from across Europe and around the world. It is a private, non-profit foundation that supports the participation of students from emerging countries in executive exchange programs through the provision of scholarships.

2.1.1 Programs available in CUOA Business School

- *Business Strategy & Marketing Management*
- *Creativity, Innovation & Entrepreneurship*
- *International Management & Leadership*
- *Operations, Logistics & Lean Management*

### **3 Pre-registration and Selection Process**

To pre-register, visit:

<https://lps.ibs-americas.com/en/parc-am-ulvcuoa?channel=upa&camp=upacalita>



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Scholarships are limited and will be awarded to selected students from your institution. Applicants must submit the registration form at the link provided by the deadline of **February 22, 2026**.

#### **4 Course Characteristics**

##### **4.1 Benefits**

Selected students will receive a scholarship covering 70% of the program's cost. In addition, scholarship students will have access to a range of benefits: a free test of English level, assistance and documentation for entering the United States and European Union, academic and logistical preparation for the program, and an in-person English course abroad.

##### **4.2 Business English**

The courses also include, at no additional cost, a Business English module focused on improving language skills in a business context. This benefit applies only to ULV programs.

##### **4.3 Certificates**

ULV: Participants in the University of La Verne programs will receive two certificates: the Certificate in Executive Management and the Business English Program certificate issued by the ELS Language Center, referring to the Business English module. CUOA: Participants in the programs held in Italy receive the Certificate in Executive Management, issued by CUOA Business School and IBS Americas

##### **4.4 Company Visits**

Two meetings with local executives as part of the activity program.



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#### 4.5 Duration

Two or Three weeks in January July or September, with full-time classes and activities (including contact with executives and company visits).

#### 4.6 Faculty

Teachers with master's degrees, doctorates, or market specialists with extensive academic and professional experience.

#### 4.7 Language

The program is taught entirely in English, requiring intermediate to advanced proficiency at the time of travel.

#### 4.8 Optional Visits

ULV: The programs offer an optional visit to the Port of Los Angeles. CUOA: The programs offer optional visits to the headquarters of the UN (United Nations) and the WTO (World Trade Organization) in Geneva, Switzerland, as well as meetings with local executives as part of the activity schedule.

#### 4.9 Requirements

Being over 18 years of age, an undergraduate or graduate student, starting in the 5th semester of the course.

#### 4.10 Passport and Visa

It is not necessary to present a passport or visa in the initial documentation to apply for the scholarship.

#### 4.11 Workload

ULV: 75 hours of classes and 5 hours of extra activities, with classes from Monday to Thursday. CUOA: 48 hours of classes, 24 hours of extra activities, and 27 hours of Project Work, with classes from Monday to Thursday.

For more information about the courses and scholarship criteria, interested parties can contact us by email at: [ricardo.brittodr@ibs-americas.com](mailto:ricardo.brittodr@ibs-americas.com).



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We hope that students will take advantage of this opportunity.

Sincerely,

**Prof. Ricardo Britto**

PhD in Business Administration from USP

Responsible for the Scholarship Selection Process



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