

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Uspešnost gospodarskih sistemov v sodobnem svetu
Course title:	Performance of economic systems in the modern world

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodni odnosi in diplomacija 3. stopnja	/	1	1
International relations and diplomacy 3 rd degree	/	1	1

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	0	0	0	0	280	10

Nosilec predmeta / Lecturer:

prof. dr. Vito Bobek

**Jeziki /
Languages:****Predavanja /
Lectures:**

Slovensko/Slovenian Angleško / English

Vaje / Tutorial:

Slovensko/Slovenian Angleško / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vsebine predmeta izhajajo iz osnov naslednjih področij: ekonomski sistemi, mednarodni ekonomski odnosi, konkurenčnost sistemov

Prerequisites:

The course draws on foundational material from: <<economic systems, International economic relations, Competitiveness of systems.

Vsebina:

- Ozadje različnih gospodarskih sistemov**
 - Pomen inštitucij in vrednot - Svetovni pregled vrednot (World Value Survey)
 - Vpliv okoljskih dejavnikov oz. podnebnih sprememb ter zeleni prehod
 - Demografski dejavniki in migracije
 - Vpliv pandemije COVID
 - Vpliv nove varnostne arhitekture v Evropi in svetu

Content (Syllabus outline):

- Background to different economic systems
 - The importance of institutions and values - World Value Survey
 - The influence of environmental factors - climate change and green transition
 - Demographic factors and migration
 - The impact of the COVID pandemic
 - The impact of the new security architecture in Europe and the world
- Economic factors of economic systems

2. Ekonomski dejavniki gospodarskih sistemov ▪ Teorija gospodarskega razvoja (Rostow) ▪ Vloga države v gospodarstvu in makroekonomske teorije 3. Ekonomske politike, ki vodijo k uspehu ▪ Analiza uspešnih ekonomskih politik v hitrorastočih gospodarstvih 4. Merjenje uspešnosti gospodarskih sistemov ▪ Bogastvo narodov (Svetovna banka) ▪ WEF ▪ IMD ▪ DBI (Svetovna banka)	• Theory of economic development (Rostow) • The role of the state in the economy and macroeconomic theory 3. Economic policies that lead to success • Analysis of successful economic policies in fast-growing economies 4. Measuring the performance of economic systems • Wealth of Nations (The World Bank) • World Economic Forum • IMD • Doing Business Index (The World Bank)
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Temeljni literatura in viri / Readings:

- **Izhodiščna literatura:**
 - Spruk, Rok. Primerjalna gospodarska uspešnost Slovenije po 20 letih. Dostopno na: <https://sites.google.com/site/rokspruk/research/primerjalna-gospodarska-uspesnost-slovenije> (pdf).
- **Temeljna literatura:**
 - WEF. 2019. The Global Competitiveness Report 2019: Full Data Edition. Geneva: World Economic Forum (pdf).
 - IMD. 2019. World Competitiveness Yearbook. Lausanne: IMD.
 - World Bank Group. 2020. Doing Business 2020 – Comparing Business Regulation in 190 Economies. Washington D.C.: The World Bank Group. (pdf)
 - The World Bank. 2006. Where is the Wealth of Nations? Measuring Capital for the 21st Century. Washington D.C.: The World Bank. (pdf)
 - Korez-Vide, Romana. 2015. Ključni vidiki družbeno-ekonomskega razvoja Slovenije in primerljivih držav. Maribor: EPF. (pdf)
 - Zver, Milan, Tjaša Živko in Vito Bobek. 2005. Ekonomija in kultura. Koper: Fakulteta za management (pdf)
 - Global Climate Intelligence Group. 2022. World Climate Declaration. Dostopno na <https://clintel.org/wp-content/uploads/2022/06/WCD-version-06272215121.pdf>
 - OECD. 2022. The Macroeconomic Effects of Global Migration. Dostopno na <file:///C:/Users/uporabnik/Downloads/ch4.pdf>
 - McKinsey & Company. 2022. The Coronavirus Effect on Global Economic Sentiment. Dostopno na <https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/the-coronavirus-effect-on-global-economic-sentiment>

- GLOBE. 2020. Mapping of Global Security Threats and the Global Security Architecture. Dostopno na https://www.globe-project.eu/mapping-of-global-security-threats-and-the-global-security-architecture_9861.pdf

● **Priporočena literatura:**

- Rosefielde, Steven. 2008. Comparative Economic Systems: Culture, Wealth, and Power in the 21st Century. Oxford: Blackwell Publishers.
- Niall Ferguson. 2014. Civilizacija - Kako so vrednote Zahoda osvojile svet. Umco.
- Daron Acemoglu, James A. Robinson. 2015. Zakaj narodi propadajo - Izvori moči, blaginje in revščine na različnih koncih sveta. Umco.
- The Economist (<http://www.economist.com/>)
- <http://www2.goldmansachs.com/ideas/brics/index.html>
- <http://www.roubini.com/>
- <http://globaledge.msu.edu/>
- <http://www.ifc.org/>
- <http://www.imf.org/external/index.htm>
- <http://www.stratfor.com/>

Cilji in kompetence:

Študentje bodo razvili splošne kompetence:

- Razumevanje sprememb globalnega okolja in vpliv na uspešnost gospodarstev
- način ocenjevanja konkurenčnosti gospodarstev,
- zmožnost primerjave med gospodarskimi sistemi v EU in na globalni ravni
- sposobnost prepoznavanja, spremljanja in analiziranja relevantnih gospodarskih trendov v lokalnem in globalnem okolju, predvsem v Evropi in načrtovanje ukrepov za prilagajanje organizacije tem trendom
- sposobnost kreativne uporabe teoretičnega znanja v poslovnem okolju in aplikacija teoretičnih dosežkov v prakso;
- kognitivne kompetence, ki so podlaga razumevanja, logičnemu sklepanju in predvidevanju;
- poznavanje in razumevanje zgodovine razvoja ekonomije in drugih poslovnih ved;

Objectives and competences:

Students will develop general competencies:

- Understanding changes in the global environment and the impact on the performance of economies
- method of assessing the competitiveness of economies,
- ability to compare economic systems in the EU and globally
- ability to identify, monitor and analyze relevant economic trends in the local and global environment, especially in Europe, and to plan measures to adapt the organization to these trends
- ability to creatively apply theoretical knowledge in the business environment and apply theoretical achievements to practice;
- cognitive competencies that underlie understanding, logical reasoning and foresight;
- knowledge and understanding of the history of economics and other business sciences;
- ability to place new information and interpretations in the context of professional development;

- sposobnost umeščanja novih informacij in interpretacij v kontekst razvoja stroke;

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Predvideni študijski rezultati:

Znanje in razumevanje:

- analizirati in razvrstiti znanja glede merjenja učinkovitosti gospodarskih sistemov
- razvrstiti znanja z različnih področij (interdisciplinarnost) v koherentno celoto,
- vrednotiti kazalnike uspešnosti gospodarstev,
- vrednotiti rezultate merjenja konkurenčnosti po WEF in IMD metodi,
- ovrednotiti poslovno okolje posameznih držav,
- identificirati specifičnosti odnosa do posameznih vsebin znotraj EU in globalno
- razlikovati med ekonomijami (benchmarking metoda).

Intended learning outcomes:

Knowledge and understanding:

- To analyze and classify knowledge in measuring the efficiency of economic systems;
- Ability to sort and to integrate knowledge from different fields (interdisciplinarity) into coherent entity;
- To evaluate performance indicators of economies;
- To evaluate results of competitiveness measurement using the WEF and IMD methods;
- To evaluate business environment of individual countries,
- To identify of the specificity of relationships to any related content within the EU and globally
- To distinguish among economies (benchmarking method).

Metode poučevanja in učenja:

Oblike dela:

- ☒ Frontalna oblika poučevanja
- ☒ Delo v manjših skupinah oz. v dvojicah
- ☒ Samostojno delo študentov
- ☒ e-učenje
- ☐ drugo (vpišite) _____

Metode (načini) dela:

- ☒ Razlaga
- ☒ Razgovor/ diskusija/debata
- ☐ Delo z besedilom
- ☒ Proučevanje primera
- ☐ Igra vlog
- ☒ Druge vrste nastopov študentov
- ☒ Reševanje nalog
- ☐ Študijski obiski podjetij ipd.)
- ☐ Vključevanje gostov iz prakse
- ☐ Udeležba na okrogli mizi, na konferenci

Learning and teaching methods:

Types of learning/teaching:

- ☒ Frontal teaching
- ☒ Work in smaller groups or pair work
- ☒ Independent students work
- ☒ e-learning
- ☐ other _____

Teaching methods:

- ☒ Explanation
- ☒ Conversation/discussion/debate
- ☐ Work with texts
- ☒ Case studies
- ☐ Role-play
- ☒ Different presentation
- ☒ Solving exercises
- ☐ Field work (e.g. company visits)
- ☐ Inviting guests from companies
- ☐ Attending round table and conference

Delež (v %) /

Načini ocenjevanja:

Weight (in %) **Assessment:**

Način (pisni izpit, ustno izpraševanje, naloge, projekt)		Type (examination, oral, coursework, project):
• Domače naloge	30 %	• Home assignments
• Seminarska naloga – dokument	25 %	• Seminar paper - document
• Seminarska naloga – predstavitev	25 %	• Seminar paper - presentation
• Ustni izpit	20 %	• Oral exam

Pogoj za pristop k izpitu:

Vsaj 80% prisotnost na predavanjih in vajah.		At least 80% attendance at lectures and tutorials.
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Reference nosilca / Lecturer's references:

SANDLER, Manuela, BOBEK, Vito, MAČEK, Anita, HORVAT, Tatjana. Greenfield investment vs. merger and acquisition as an entry strategy in Mexico - the case of Austrian companies. *Journal of international business and entrepreneurship development*. 2019, vol. 12, no. 1, str. 6-21. ISSN 1747-6763. <https://www.inderscience.com/info/inarticle.php?artid=103363>, DOI: [10.1504/JIBED.2019.103363](https://doi.org/10.1504/JIBED.2019.103363). [COBISS.SI-ID [13437980](https://www.cobiss.si/record/13437980)]

MAČEK, Anita, KROS, Johanna, BOBEK, Vito. International franchising in the fashion industry from the franchisor perspective. *Journal of international business and entrepreneurship development*. 2019, vol. 12, no. 1, str. 49-66. ISSN 1747-6763. <https://www.inderscience.com/offer.php?id=103364>, DOI: [10.1504/JIBED.2019.10024889](https://doi.org/10.1504/JIBED.2019.10024889). [COBISS.SI-ID [13433372](https://www.cobiss.si/record/13433372)]

CANTÚ CAVADA, Martha, BOBEK, Vito, SKOKO, Hazbo, MAČEK, Anita. Cultural foundations of female entrepreneurship in Mexico : challenges and opportunities. *Naše gospodarstvo : revija za aktualna gospodarska vprašanja*. [Tiskana izd.]. 2018, letn. 64, št. 1, str. 28-40, tabele. ISSN 0547-3101. <https://www.degruyter.com/downloadpdf/j/ngoe.2018.64.issue-1/ngoe-2018-0004/ngoe-2018-0004.pdf>, <https://dk.um.si/IzpisGradiva.php?id=70330>, DOI: [10.2478/ngoe-2018-0004](https://doi.org/10.2478/ngoe-2018-0004). [COBISS.SI-ID [12997404](https://www.cobiss.si/record/12997404)]

BOBEK, Vito, MAČEK, Anita, BRADLER, Sarah Anna, HORVAT, Tatjana. How to reduce discrimination in the workplace : the case of Austria and Taiwan (R.O.C.). *Naše gospodarstvo : revija za aktualna gospodarska vprašanja*. [Tiskana izd.]. 2018, letn. 64, št. 3, str. 12-22, tabela. ISSN 0547-3101. <https://www.degruyter.com/downloadpdf/j/ngoe.2018.64.issue-3/ngoe-2018-0014/ngoe-2018-0014.pdf>, <https://dk.um.si/IzpisGradiva.php?id=72599>, DOI: [10.2478/ngoe-2018-0014](https://doi.org/10.2478/ngoe-2018-0014). [COBISS.SI-ID [13092892](https://www.cobiss.si/record/13092892)]

CANTÚ CAVADA, Martha, BOBEK, Vito, MAČEK, Anita. Motivation factors for female entrepreneurship in Mexico. *Entrepreneurial Business and Economics Review*. [Online ed.]. 2017, vol. 5, no. 3, str. 133-148, ilustr. ISSN 2353-8821. <https://eber.uek.krakow.pl/index.php/eber/article/view/275/pdf>, DOI: [10.15678/EBER.2017.050307](https://doi.org/10.15678/EBER.2017.050307). [COBISS.SI-ID [12862236](https://www.cobiss.si/record/12862236)]

MAČEK, Anita, BOBEK, Vito, VUKASOVIČ, Tina. Foreign direct investment as a driver of economic development in Thailand. *International journal of Euro-Mediterranean studies*. [Print ed.]. 2015,

vol. 8, no. 2, str. 49-74, 100-101, 104-105, 108, preglednice. ISSN 1855-3362. http://www.emuni.si/press/ISSN/1855-3362/8_049-074.pdf. [COBISS.SI-ID [38558981](#)]

BOBEK, Vito, MAIER-KROS, Johanna, MAČEK, Anita, HORVAT, Tatjana. International franchising in the fashion industry - the franchisee and franchise store managers perspective. *Ekonomika misao i praksa : časopis Fakulteta za turizam i vanjsku trgovinu Dubrovnik*. 2019, god. 28, br. 1, str. 359-379. ISSN 1330-1039. https://hrcak.srce.hr/index.php?show=clanak&id_clanak_jezik=322682. [COBISS.SI-ID [13340444](#)]

HORVAT, Tatjana, BOBEK, Vito, SKOKO, Hazbo, ŠKARE, Marinko. The process of initial coin offering (ICO) : the case of Save Ideas. *Bančni vestnik : revija za denarništvo in bančništvo*. [Tiskana izd.]. dec. 2018, letn. 67, št. 12, str. 12-14. ISSN 0005-4631. [COBISS.SI-ID [13238812](#)]

RODICA, Barbara, BOBEK, Vito. Regionalna inovacijska politika. V: STARC, Jasmina (ur.). *Izzivi globalizacije in društveno-ekonomsko okolje EU : zbornik prispevkov : mednarodna znanstvena konferenca = Globalisation challenges and the social-economic environment of the EU : conference proceedings : international scientific conference, Novo mesto, 17. maj 2018*. Novo mesto: Univerza v Novem mestu, Fakulteta za ekonomijo in informatiko: = University of Novo mesto, Faculty of Economics and Informatics: Univerza v Novem mestu, Fakulteta za poslovne in upravne vede: = University of Novo mesto, Faculty of Business and Management Sciences, [2019]. Str. 417-426, tabele, graf. prikazi, barvne sl. ISBN 978-961-6770-42-2. https://fei.uni-nm.si/uploads/FPUV_pripone/odprte_vsebine/raziskovanje/zborniki/zbornik_prispevkov_2018.pdf. [COBISS.SI-ID [514836343](#)]

BOBEK, Vito, DI BENEDETTO, Vanessa. Development of fair trade market in Europe. V: *Problemy sovremennoj agrarnoj nauki : materialy meždunarodnoj naučnoj konferencii, Krasnojarsk, 15. oktjabrja 2018*. Krasnojarsk: Krasnojarskij gosudarstvennyj agrarnyj universitet, 2018. Str. 120-126. <http://www.kgau.ru/new/all/konferenc/konferenc/2018/Agro2018.pdf>. [COBISS.SI-ID [13240860](#)]

BOBEK, Vito, SKOKO, Hazbo, MAČEK, Anita. A country -rating analysis for the target-market selection decision - the case of biotech start-up. V: *Problemy sovremennoj agrarnoj nauki : materialy*. Krasnojarsk: Krasnojarskij gosudarstvennyj agrarnyj universitet, 2017. Str. 56-68. <http://www.kgau.ru/new/all/konferenc/konferenc/2017/Agro2017.pdf>. [COBISS.SI-ID [12959004](#)]

BOBEK, Vito. Reflections on EU-Russia trade relations. V: *Economics & management ; how to cope with disrupted times : conference proceedings*. Second International Scientific Conference on Economics and Management, EMAN 2018, Ljubljana, Slovenia, March 22, 2018. Belgrade [etc.]: Association of Economists and Managers of the Balkans [etc.], 2018. Str. 945-946, portret. ISBN 978-86-80194-11-0. https://www.eman-conference.org/uploads/6/5/4/7/65475757/eman_2018_draft_version_of_conference_proceedings.pdf. [COBISS.SI-ID [13066268](#)]

RODICA, Barbara, BOBEK, Vito. Regionalna inovacijska politika = Regional innovation policy. V: STARC, Jasmina (ur.). *Izzivi globalizacije in društveno-ekonomsko okolje EU : zbornik povzetkov : mednarodna znanstvena konferenca = Globalisation challenges and the social-economic environment of the EU : book of abstracts : international scientific conference, Novo mesto, 17. maj 2018*. Novo mesto: Fakulteta za ekonomijo in informatiko: = Faculty of Economics and Informatics: Fakulteta za poslovne in upravne vede: = Faculty of Business and Management Sciences, 2018. Str.: 86. ISBN 978-961-6770-41-5. [COBISS.SI-ID [514776951](#)]

BOBEK, Vito, MAČEK, Anita. Aging in place by home adaptation. V: CELEC, Robert (ur.). *Challenges of society*. Hamburg: Dr. Kovač, 2018. Str. 37-59, ilustr. Schriftenreihe Erziehung - Unterricht - Bildung, Band 184. ISBN 978-3-8300-9776-1, ISBN 3-8300-9776-X. ISSN 0945-487X. [COBISS.SI-ID [12981020](#)]

BOBEK, Vito. Slovenia and the EU between 1991 and 2008 from war to EU-presidency in 16 years. V: TUNCER, Aziz (ur.), DEMIR, Hakan (ur.). *The EU effect : perspectives on the EU from the Central and South-Eastern Europe*. Sakarya: Sakarya Yayıncılık, cop. 2017. Str. 233-250. ISBN 978-605-4229-80-2. [COBISS.SI-ID [12982044](#)]

BOBEK, Vito, MAČEK, Anita. Regional analysis for European structural and investment funds on the case of Slovenia-Austria cross-border cooperation 2014-2020. V: BOBEK, Vito (ur.). *Management of cities and regions*. Rijeka: InTech, 2017. Str. 191-214, ilustr. ISBN 978-953-51-3604-0, ISBN 978-953-51-3603-3. <https://www.intechopen.com/books/management-of-cities-and-regions/regional-analysis-for-european-structural-and-investment-funds-on-the-case-of-slovenia-austria-cross>, DOI: [10.5772/intechopen.70257](https://doi.org/10.5772/intechopen.70257). [COBISS.SI-ID [12920348](#)]

BOBEK, Vito, MAČEK, Anita. Trg zdravju in počutju prijaznih pijač - primer hitro razvijajočega se trga. V: KEREČ, Sabina (ur.), et al. "Razvojni potenciali z vidika prehrane, gibanja in zdravja" : znanstvena monografija, Rakičan, od 24. novembra do 25. novembra 2016. Murska Sobota: RIS Dvorec Rakičan, 2017. Str. 10-18, ilustr. ISBN 978-961-93880-7-5. [http://www.ris-dr.si/data/attachment/9486dd60074058ff0fb315c5185d182479035c69/1485518622MONOGRAFIJA Razvojni potenciali z vidika prehrane gibanja in zdravja.pdf](http://www.ris-dr.si/data/attachment/9486dd60074058ff0fb315c5185d182479035c69/1485518622MONOGRAFIJA%20Razvojni%20potenciali%20z%20vidika%20prehrane%20gibanja%20in%20zdravja.pdf). [COBISS.SI-ID [12697116](#)]

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