



FAKULTETA ZA DRŽAVNE
IN EVROPSKE ŠTUDIJE

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Ekonomska in evropska diplomacija
Course title:	Economic and European Diplomacy

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodne in diplomatske študije - 2. stopnja		2	3, 4
International and Diplomatic Studies - 2nd degree		2	3, 4

Vrsta predmeta / Course type:	izbirni / elective
Koda predmeta / Course code:	

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individual work	ECTS
20	0	0	0	0	130	5

Študijska obremenitev študenta – skupaj/Student workload – total:

Nosilec predmeta / Lecturer:	doc. dr. Gorazd Justinek
Jeziki/Languages: Predavanja / Lectures:	slovenski / slovenian
Vaje / Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Poznavanje osnov mednarodnih odnosov, delovanja in nastanka EU ter temeljev ekonomije.

Prerequisites:

Basic knowledge of international relations, functioning and establishment of EU and economics.

Vsebina:

- Razvoj diplomacije
- Pomen ekonomije v diplomaciji

Content (Syllabus outline):

- Development of Diplomacy
- Economy in the frame of Diplomacy

- Ekonomija in diplomacija
- Globalizacija in diplomacija
- Bilateralna ekonomska diplomacija
- Ekonomska diplomacija EU
- Zunanja trgovina in investicijska politika EU
- EU in mednarodna finančna razmerja
- Zunanja okoljska politika EU in mednarodna pogajanja o okoljskih spremembah
- Mednarodna razvojna pomoč EU
- Multilateralna ekonomska diplomacija
- Velike ekonomske velesile (G8, G20)
- Ekonomska diplomacija majhnih držav (Slovenija)
- Prihodnost ekonomske diplomacije

- Economy and Diplomacy
- Globalisation and Diplomacy
- Bilateral Economic Diplomacy
- Economic Diplomacy of EU
- EU external trade and investment policy
- EU and international financial regulation
- EU external environmental policy and international Climate Change negotiations
- EU Development Policy
- Multilateral Economic Diplomacy
- The economic superpowers (G8, G20)
- Economic Diplomacy of small Countries (Slovenia)
- Future development of Economic Diplomacy

Temeljna literatura in viri / Readings:

Obvezna / Compulsory:

Knjige in učbeniki / Books and textbooks

- Steven Woolcock. (2012). European Union Economic Diplomacy - The Role of the EU in External Economic Relations. Ashgate

Revije / journals:

- Justinek, Gorazd (Editor in Chief) International Journal of Diplomacy and Economy

Priporočena / recommended:

Knjige in učbeniki / Books and textbooks

- Rana, Kishan. (2011). Economic Diplomacy: India's Experience. Jaipur: CUTS International.
- Nicholas Bayne and Stephen Woolcock. (2012). The New Economic Diplomacy: Decision-Making and Negotiation in International Economic Relations. Ashgate
- Ruel, Huub (2012). Commercial diplomacy and international business: a conceptual and empirical exploration, (Advanced series in management, vol. 9). Bingley: Emerald

Cilji in kompetence:

Študentje bodo razvili **splošne kompetence:**

- sposobnost razumevanja temeljnih institutov mednarodnih in diplomatskih študij na ravni magistrskega strokovnega študija,
- poznavanje in razumevanje diplomatskih in mednarodnopravnih pojmov, pravnih pravil, pravnih načel,
- sposobnost in razvoj kritičnega mišljenja pri obravnavi temeljnih vprašanj, procesov in problemov,
- sposobnost poznavanja in izvirnega reševanja konkretnih sodnih, pravnih in drugih družbenih problemov,
- sposobnost prehoda od opisnega načina učenja do analitičnega učenja s poudarkom na samokritičnem mišljenju,
- sposobnost izboljšanja izbire in uporabe raziskovalnih metod glede na specifični problem,
- razumevanje nujnosti nevtralnega svetovnonazorskega pristopa pri reševanju problemov v mednarodni skupnosti,
- izboljšanje učinkovitosti in nediskriminatornosti uporabe pridobljenega znanja,
- izboljšanje sposobnosti odločanja o temeljnih dilemah slovenske, evropske in mednarodne družbe v konkretnih primerih,
- vključevanje pridobljenega znanja v delovni proces in reševanje delovnih nalog,
- sposobnost iskanja utemeljenih alternativnih rešitev in njihovo uporabo pri konkretnih problemih,
- sposobnost pridobljenega znanja in veščin v prostovoljno delo,
- sposobnost interdisciplinarnega učenja in uporabe znanj iz različnih strokovnih področij,

Objectives and competences:

Students will develop the following **general competences:**

- ability to understand the fundamental institutes of international and diplomatic studies at the level of the master of professional studies,
- development of knowledge and understanding of concepts of international and diplomatic studies, legal rules and principles,
- ability and development of critical thinking in addressing the fundamental issues, processes and problems,
- ability and knowledge of the original resolution of concrete judicial, legal and other social problems,
- ability to transition from a descriptive way of learning to analytical learning with an emphasis on self-critical thinking,
- ability to improve the selection and application of research methods depending on the specific problem,
- understanding the necessity of a neutral philosophical approach to resolving problems in international community,
- improving the efficiency and non-discriminatory use of knowledge gained,
- improving the ability to make decisions about the fundamental dilemmas of Slovenian, European and international society in concrete cases,
- integration of acquired knowledge in the work process and solving tasks,
- ability to search for compelling alternative solutions and their application to concrete problems,
- ability to employ acquired knowledge and skills in voluntary work,
- ability to employ interdisciplinary learning and to apply the knowledge from different areas of expertise,
- ability to work independently and self-reflective,
- ability to work in a team and decision-

- sposobnost predanega samostojnega dela in njegove samorefleksije,
- sposobnost skupinskega dela in odločanje ter mreženja na strokovnem področju,
- sposobnost iskanja rešitev in njihove uporabe v praksi,
- izboljšanje in razvoj govorniških sposobnosti v akademskem svetu in v praksi,
- razvoj sposobnosti pisanja strokovnih prispevkov na visoki strokovni ravni,
- sposobnost pravilnega citiranja v besedilu in na njegovem koncu,
- sposobnost analize, sinteze in predvidevanja rešitev ter posledic pojavov na področju mednarodnih ekonomskih odnosov, delovanja EU, diplomacije in gospodarstva,
- sposobnost uporabe znanj s področja mednarodnih ekonomskih odnosov in ekonomije v praksi,
- avtonomnost pri strokovnem delu in pri sprejemanju poslovnih odločitev,
- sodelovalnost, delo v skupini ter strpno sprejemanje in upoštevanje tvornih kritik in pripomb.

Študentje bodo razvili **predmetno-specifične kompetence**:

- sposobnost za reševanje konkretnih strokovnih problemov z uporabo znanstvenih metod in postopkov;
- koherentno obvladovanje temeljnega znanja, pridobljenega predvsem pri obveznih predhodnih predmetih ter povezovanje znanja z različnih področij in njegova uporaba v poslovnem okolju;
- razumevanje splošne zgradbe in vsebine družboslovnih ved ter povezanosti med njenimi poddisciplinami, predvsem

- making and networking in the professional field,
- ability to search for solutions and their application in practice,
- Improvement and development of oral and presentation skills in the academic world and in practice
- develop the ability to write professional articles on a high professional level,
- ability to cite sources correctly in the text and at its end.
- the ability to analyse, synthesise and anticipate solutions and consequences of phenomena in the fields of international economic relations, functioning of EU, diplomacy and business,
- the ability to use knowledge of international economic relations and economics in practice,
- the autonomy in making business decisions,
- propensity to cooperation and teamwork, the ability to handle and take into consideration constructive criticism.

Students will develop the following

subject-specific competences:

- a good command of research methods and procedures, and the ability of critical judgement in concrete business practice;
- the understanding of the basic aspects of previous lectures and interconnecting knowledge interdisciplinary with the emphasis on international business relations;
- the knowledge of social sciences with linkage to international relations, international economic relations,

mednarodnimi odnosi, mednarodnimi ekonomskimi odnosi, diplomacijo ter poslovnimi vedami;

- razumevanje in uporaba kritične analize in razvoja teorij ter njihova uporaba pri reševanju konkretnih strokovnih problemov.

diplomacy and business;

- the ability to observe and search for appropriate information regarding international business;
- susceptibility to new approaches and methods of solving problems in international business;
- the ability to design models and summarise solutions deriving from them.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent bo:

- spoznal osnovne značilnosti razvoja diplomacije skozi prizmo gospodarskih interesov;
- razumel povezavo med mednarodnimi odnosi in mednarodnimi gospodarskimi odnosi;
- ločil med vlogo in načini delovanja diplomacije v preteklosti ter v času globalizacije;
- poznal delovanje ekonomske diplomacije na področju bilaterale ter v mednarodnih organizacijah;
- razumel delovanje in procese odločanja na področju zunanje trgovine in investicijske politike EU,
- poznal aktivnosti finančne diplomacije EU,
- razlikovati prioritete pri zunanjih okoljskih politikah EU,
- razumel vlogo in načine delovanja mednarodne razvojne pomoči EU;
- poznal delovanje mednarodnih multilateralnih ekonomskih institucij ter mednarodnih pogajanj;
- razumel aktualno delitev gospodarskih

Intended learning outcomes:

Knowledge and understanding:

Students will:

- get to know the basic principles of diplomacy development in the light of economic interests;
- understand the interconnection between international relations and international economic relations;
- differentiate the role of diplomacy in the past and in the time of globalisation;
- know the functions of bilateral economic diplomacy & international organisations;
- understand the functioning and decision making in regard of EU external trade and investment policy,
- understand the activities of EU on/and international financial regulation,
- know the priorities of EU on external environmental policy and international Climate Change negotiations,
- understand the role of EU Development Policy.
- know the principles of international multilateral economic institutions and international negotiations ;

razmerij moči v svetu ter delovanje plurilateralnih institucij (G8 & G20, OECD);

- znal povezati aktualna mednarodna dogajanja ter vplive, ki jih slednja povzročajo na življenje v Sloveniji ter razumel vlogo ekonomske diplomacije v tem kontekstu.

- understand the scope of plurilateral organisations (G8 & G20, OECD);
- be able to connect the present events at the international level with the consequences in our everyday life and understand the role of economic diplomacy in this context.

Metode poučevanja in učenja:

Oblike dela:

- Frontalna oblika poučevanja
 - Delo v manjših skupinah oz. v dvojicah
 - Samostojno delo študentov
 - e-učenje
 - drugo (vpišite)
- _____
-

Metode (načini) dela:

- Razlaga
- Razgovor/ diskusija/debata
- Delo z besedilom
- Proučevanje primera
- Igra vlog
- Druge vrste nastopov študentov
- Reševanje nalog
- Študijski obiski podjetij ipd.)
- Vključevanje gostov iz prakse
- Udeležba na okrogli mizi, na konferenci

Learning and teaching methods:

Types of learning/teaching:

- Frontal teaching
- Work in smaller groups or pair work
- Independent students work
- e-learning
- other _____

Teaching methods:

- Explanation
- Conversation/discussion/debate
- Work with texts
- Case studies
- Role-play
- Different presentation
- Solving exercises
- Field work (e.g. company visits)
- Inviting guests from companies
- Attending round table and conference

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)

Delež (v %) /
Weight (in %)

Assessment:

Type (examination, oral, coursework, project)

Sprotno ustno (aktivno sodelovanje pri kontaktnih urah)

Oral verification and assessment of knowledge

Sprotno pisno preverjanje znanja (krajši pisni izdelki)		Written verification and assessment of knowledge (short written casework)
Daljši pisni izdelki (seminarska naloga, projektna naloga)		Longer written casework
Javni nastop ali predstavitev		Presentations
Končni ustni izpit		Final examination (oral)
Končni pisni izpit	100	Final examination (written)
Drugo (vpišite)		Other:

Reference nosilca / Lecture's references:

Gorazd Justinek je docent za področje mednarodnega poslovanja in poslovnih ved, nekdanji diplomat in ustanovni član Sektorja za gospodarsko diplomacijo na Ministrstvu za zunanje zadeve. Vrsto let je bil vodja sektorja za internacionalizacijo na Javni agenciji RS za podjetništvo in tuje investicije ter v času predsedovanja Slovenije EU opravljal delo svetovalca predsednika vlade za področje domačih ter mednarodnih ekonomskih odnosov. Po vstopu Slovenije v OECD je koordiniral delo predstavnikov Slovenije v delovnih telesih OECD. Je ustanovitelj in odgovorni urednik mednarodne znanstvene revije *International Journal of Diplomacy and Economy* (Ženeva), ustanovitelj ter član uredniške odbora mednarodne znanstvene revije *International Journal of Happiness and Development* (Kanada) ter član uredniškega odbora in odgovorni urednik posebne edicije mednarodne znanstvene revije *International Journal of Globalisation and Small Business* (Nemčija) in mednarodne znanstvene revije *Journal for International Business and Entrepreneurship Development* (Australia).

Gorazd Justinek is assistant professor of International Business and business studies, former diplomat and a founding member of the Division for Economic Diplomacy at the Ministry of Foreign Affairs of the Republic of Slovenia. He has been for several years also the Head of the Division for Internationalisation at the Public Agency of the Republic of Slovenia for entrepreneurship and foreign direct Investments and during the Slovenia's EU Council Presidency also the domestic macroeconomic and foreign economic relations adviser to the Prime Minister of the Republic of Slovenia. After Slovenia's accession to the OECD, he became the coordinator of Slovenia's representatives in the institutional bodies of the OECD in Paris. He is the founder and Editor in Chief of *International Journal of Diplomacy and Economy* (Geneva), founder and member of the editorial board of *International Journal of Happiness and Development* (Canada) and editorial board member and *Editor in Chief of the Special Issue of International Journal of Globalisation and Small Business* (Germany) and *Journal for International Business and Entrepreneurship Development* (Australia).

