



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Osnove managementa in ekonomije
Course title:	Management and Economics basics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Državne in evropske študije I. stopnje		1	1
Governmental and European Studies 1. level			

Vrsta predmeta / Course type:	obvezni / mandatory
Koda predmeta / Course code:	

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individual work	ECTS
40	0	30	0	0	130	8

Študijska obremenitev študenta – skupaj/Student workload – total:

Nosilec predmeta / Lecturer:	doc. dr. Gorazd Justinek	
Jeziki/Languages:	Predavanja / Lectures: Vaje / Tutorial:	slovenski / Slovenian
		slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vpis v 1. letnik in osnovno poznavanje ekonomije in značilnosti javnega sektorja. Vsaj 80% prisotnost na predavanjih.

Prerequisites:

Enrolment in the 1st year of study and basic knowledge of the economy and public sector. At least 80% attendance at lectures.

Vsebina:

1. Osnove ekonomije <ul style="list-style-type: none">- mikroekonomija- makroekonomija
2. Razvoj managementa in njegovih funkcij (osnove) <ul style="list-style-type: none">- planiranje- organiziranje- vodenje- nadzor

Content (Syllabus outline):

1. Basics of economy <ul style="list-style-type: none">- microeconomics- macroeconomics
2. Development of management and its functions (basics) <ul style="list-style-type: none">- planning- organizing- leadership- control

<p>3. Splošni viri sprememb v javnem sektorju (osnove)</p> <ul style="list-style-type: none"> - zahteve demokratične javnosti - spremenjeno mednarodno okolje - varčevalni ukrepi <p>4. Novi javni management</p> <p>5. Sodobne metode in tehnike managementa</p> <p>6. Strateški management</p> <p>7. Strateški management v javnih organizacijah</p> <p>8. Orodja za strateško planiranje</p>	<p>3. General sources of changes in Public sector (basics)</p> <ul style="list-style-type: none"> - public democracy demands - changing international environment - austerity measures <p>4. New public management</p> <p>5. Advanced management methods and technics</p> <p>6. Strategic management</p> <p>7. Strategic management in public organisations</p> <p>8. Tools for strategic planning</p>
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Temeljna literatura in viri / Readings:

Obvezna / Compulsory:

- Pevcin, Primož in Sabina Bogilovič. 2017. Strateški management javnega sektorja. Ljubljana: Fakulteta za upravo.
- Setnikar Cankar, Stanka in drugi. 2014. Ekonomika in menedžment v javnem sektorju v razmerah gospodarske krize. Ljubljana: Fakulteta za upravo.

Revije / Journals:

- Neprofitni management. Založba Educa.

Priporočena / recommended:

- Sedej, Tanja in Gorazd Justinek. 2017. Effective tools for improving employee feedback during organizational change. V: TAVANA, Majdid (ur.), SZABAT, Kathryn A. (ur.), PURANAM, Kartikeya (ur.). Organizational productivity and performance measurements using predictive modeling and analytics, (Advances in business information systems and analytics book series): Hershey (PA): IGI Global.
- Sedej, Tanja in Gorazd Justinek. 2013. Social media in internal communications : a view from senior management. V: BONDAROUK, Tanya (ur.), OLIVAS-LUJÁN, Miguel R. (ur.). Social media in human resources management, (Advanced series in management 12). Bingley: Emerald
- Roštan, Irena in Gorazd Justinek. 2011. Konkurenčnost slovenskega gospodarstva. SVREZ:LJ.

Cilji in kompetence:

- Predmet seznaniti študente z osnovami mikro in makroekonomije.
- Študentje spoznajo tudi osnove razlike med ekonomskimi politikami in ekonomskimi teorijami.
- Razumejo osnove managementa.

Objectives and competences:

- The course presents the basics of micro and macro economics.
- Students get to know the basic differences between economic policies and economy theories.
- The students understand basic management concepts.

- Predmet posreduje osnovna znanja s področja uvajanja tržno ekonomske miselnosti v delovanja javnega sektorja.
- Storitveno naravnost javnega sektorja in usmerjenost k strankam bodo študentje proučevali s podporo znanja in spretnosti novih sodobnih metod managementa.
- Študente predmet usposobi za samostojno analizo in sintezo stanja pri iskanju rešitev problemov.
- Študenti naj bi spoznali osnovna znanja in veščine, ki jih zahteva dober management tako v javnem, kot tudi v zasebnem sektorju.
- Študent bo pridobil znanje za boljše razumevanje procesa reševanja problemov in razvil praktične veščine za boljše odločanje in izvajanje vseh preostalih faz v procesu reševanja problemov.

- The course offers the basic knowledge of implementing market economy thinking into the public sector.
- The students will learn the service oriented approach in public sector by methods and approaches of modern management.
- Students will gain the knowledge and skills for independent analyses and finding the solutions for problems.
- Students will acquire basic knowledge and skills needed for good management in public and private sector.
- Students will gain knowledge for better understanding of problem solving process and practical skills for decision-making and other phases of problem solving process.

Predvideni študijski rezultati:

Znanje in razumevanje:

- Študent je sposoben samostojnega proučevanja delovanja managementa.
- Zna povezovati svoje znanje in razumevanje praktičnih primerov in pridobljeno znanje posredovati drugim.
- Sposoben je obdelati določeno vprašanje oz. problem in je usposobljen za nadaljevanje strokovnega izpopolnjevanja s področij:
 - mikro in makro ekonomije,
 - ekonomskih politik ,
 - managementa,
 - managementa javnega sektorja
 - strateškega managementa in
 - novih trendov v managementu.

Intended learning outcomes:

Knowledge and understanding of:

- Students are able of independent research of different management functions.
- Implementing acquired knowledge, understanding practical cases, and disseminating knowledge to others.
- scientific approach to specific issues or problems and to continue professional development in the field of:
 - micro and macro economics
 - economic policies
 - management
 - public sector management
 - strategic management and
 - new trends in management.

Metode poučevanja in učenja:

Oblike dela:

- Frontalna oblika poučevanja
- Delo v manjših skupinah oz. v dvojicah
- Samostojno delo študentov
- e-učenje
- drugo (vpišite) _____

Metode (načini) dela:

- Razlaga
- Razgovor/ diskusija/debata
- Delo z besedilom

Learning and teaching methods:

Types of learning/teaching:

- Frontal teaching
- Work in smaller groups or pair work
- Independent students work
- e-learning
- other _____

Teaching methods:

- Explanation
- Conversation/discussion/debate
- Work with texts

<input checked="" type="checkbox"/> Proučevanje primera	<input checked="" type="checkbox"/> Case studies
<input checked="" type="checkbox"/> Igra vlog	<input checked="" type="checkbox"/> Role-play
<input type="checkbox"/> Druge vrste nastopov študentov	<input type="checkbox"/> Different presentation
<input checked="" type="checkbox"/> Reševanje nalog	<input checked="" type="checkbox"/> Solving exercises
<input checked="" type="checkbox"/> Študijski obiski podjetij ipd.)	<input type="checkbox"/> Field work (e.g. company visits)
<input checked="" type="checkbox"/> Vključevanje gostov iz prakse	<input checked="" type="checkbox"/> Inviting guests from companies
<input type="checkbox"/> Udeležba na okrogli mizi, na konferenci	<input type="checkbox"/> Attending round table and conference

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
Sprotno ustno (aktivno sodelovanje pri kontaktnih urah)		Oral verification and assessment of knowledge
Sprotno pisno preverjanje znanja (krajši pisni izdelki)		Written verification and assessment of knowledge (short written casework)
Daljši pisni izdelki (seminarska naloga, projektna naloga)	30	Longer written casework
Javni nastop ali predstavitev		Presentations
Končni ustni izpit		Final examination (oral)
Končni pisni izpit	70	Final examination (written)
Drugo (vpišite)		Other:

Reference nosilca / Lecturer's references:

Gorazd Justinek je docent za področje mednarodnega poslovanja in poslovnih ved, nekdanji diplomat in ustanovni član Sektorja za gospodarsko diplomacijo na Ministrstvu za zunanje zadeve. Vrsto let je bil vodja sektorja za internacionalizacijo na Javni agenciji RS za podjetništvo in tuje investicije ter v času predsedovanja Slovenije EU opravljal delo svetovalca predsednika vlade za področje domačih makroekonomskih ter mednarodnih ekonomskih odnosov. Po vstopu Slovenije v OECD je koordiniral delo predstavnikov Slovenije v delovnih telesih OECD, sodeloval pri pripravi programskega proračuna Republike Slovenije ter makroekonomskih analizah OECD. Je izvršni direktor vladne Fundacije - Center za Evropsko prihodnost, ki prvenstveno izvaja mednarodno razvojno pomoč. Je ustanovitelj in odgovorni urednik mednarodne znanstvene revije *International Journal of Diplomacy and Economy* (Ženeva), ustanovitelj ter član uredniške odbora mednarodne znanstvene revije *International Journal of Happiness and Development* (Kanada) ter član uredniškega odbora in odgovorni urednik posebne edicije mednarodne znanstvene revije *International Journal of Globalisation and Small Business* (Nemčija) in mednarodne znanstvene revije *Journal for International Business and Entrepreneurship Development* (Australia).
Bibliografija: <http://splet02.izum.si/cobiss/bibliography?code=35652>.

Gorazd Justinek is assistant professor of International Business and business studies, former diplomat and a founding member of the Division for Economic Diplomacy at the Ministry of Foreign Affairs of the Republic of Slovenia. He has been for several years also the Head of the Division for Internationalisation at the Public Agency of the Republic of Slovenia for entrepreneurship and foreign direct Investments and during the Slovenia's EU Council Presidency the domestic macroeconomic and foreign economic relations adviser to the Prime Minister of the Republic of Slovenia. After Slovenia's accession to the OECD, he became the coordinator of Slovenia's representatives in the institutional bodies of the OECD in Paris and worked on the programme budget of Slovenia. He is the executive Director of a governmental Foundation – Centre for European Perspectives, the key implementation body of the Republic of Slovenia's development assistance. He is the founder and Editor in Chief of *International Journal of Diplomacy and Economy* (Geneva), founder and member of the editorial board of *International Journal of Happiness and Development* (Canada) and editorial board member and *Editor in Chief of the Special Issue of International Journal of Globalisation and Small Business* (Germany) and *Journal for International Business and Entrepreneurship Development* (Australia).

Bibliography: <http://splet02.izum.si/cobiss/bibliography?code=35652>.