



**NEW
UNIVERSITY**

FACULTY OF GOVERNMENT
AND EUROPEAN STUDIES

A day of Economic Diplomacy at the New University

Thursday, 17 November 2022, at 17:00 (CET)

New University, Faculty of Government and European studies

Mestni trg 23, Ljubljana

Jože Pučnik Lecture Hall (P1)



AMERICAN SLOVENIAN
EDUCATION FOUNDATION



REPUBLIC OF SLOVENIA
MINISTRY OF FOREIGN AFFAIRS

ABOUT EVENT

New University is starting a series of debates on different topics in the field of international relations. On the 17th of November 2022, the debate will be devoted to the topic of Economic Diplomacy.

Slovenia and the Ministry of foreign affairs, which is the key coordinator of Economic Diplomacy in Slovenia, is placing this topic very high on the Slovenia's foreign policy agenda for many years. This does not come as a surprise, since Slovenia's economy is extremely export oriented and thus very open. In this regard Economic Diplomacy and especially Commercial Diplomacy can provide valuable support to the companies. How this is done in Slovenia, how efficient it is done and who provides this support, will be explained in the first part of the debate, where representatives of different stakeholders will present their role and views. The first part of discussion will be followed by a 1:1 debate with a leading author on Commercial diplomacy, prof. Ruel from the Nederland's and a Q and A session will follow.

The event is financed within the funds for the developmental funding pillar (RSF) for the period 2021-2024 of the Ministry of Education, Science and Sports.

PROGRAMME

17.00–18.15

1. PANEL

Economic Diplomacy in Slovenia

- Dr. Slobodan Šešum, Ministry of foreign affairs of the Republic of Slovenia,
- Mr. Ante Milevoj, Chamber of Commerce and Industry,
- Dr. Jana Arbeiter, University of Ljubljana, Faculty of Social Sciences,
- Dr. Gorazd Justinek, International Journal of Diplomacy and Economy (moderator).

18.30–19.30

2. PANEL

New trends in Economic Diplomacy (1:1)

- Prof. dr. Huub Ruel, University of Twente (The Netherlands)
- Dr. Gorazd Justinek, moderator