



Jean Monnet Academic Forum on »Measuring Business Impacts on Climate Change and Human Rights«

Dear Colleagues and Friends,

Tuesday, 18. 3. 2025

15:00 – 16:00 (CET)

online

you are cordially invited to the Jean Monnet Academic Forum organised by the Jean Monnet Module on EU Human Rights and Business Law of the New University, dedicated to **»Measuring Business Impacts on Climate Change and Human Rights«**

Companies have recently been paying increased attention to responsible business conduct and ensuring they do business in compliance with human rights and environmental standards. Over the past few years, there has been a notable increase in consultancies that offer certification for responsible business conduct. Accordingly, this webinar will discuss the role of measuring business impacts on climate change and human rights? Who should assess respect for the environment and climate change in business? How do we ensure professional standards and avoid conflict of interest when measuring respect for climate change and human rights within businesses? What strategies can companies implement to avoid greenwashing?

Guest speakers of the event:

- Mr. Namit Agarwal, World Benchmarking Alliance
- Ms. Tanja Malovrh, University of Ljubljana
- Mr. Jernej Letnar Čerňič, New University

The event will be moderated by Ms. Anja Strojin Štampar, New University.

Please confirm your attendance at the forum no later than March 17, 2025: [HERE](#).

With best wishes.

