



UČNI NAČRT PREDMETA / COURSE SYLLABUS

<b>Predmet:</b>	<b>Ekonomska in evropska diplomacija</b>
<b>Course title:</b>	Economic and European Diplomacy

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodne in diplomatske študije - 2. stopnja		1,2	2,4
International and Diplomatic Studies - 2nd degree		1,2	2,4

Vrsta predmeta / Course type:	izbirni / elective
Koda predmeta / Course code:	

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individual work	ECTS
10	0	0	0	0	140	6

Študijska obremenitev študenta – skupaj/Student workload – total:

Nosilec predmeta / Lecturer:	Izr.prof. dr. Gorazd Justinek
Jeziki/Languages: Lectures:	Predavanja / slovenski / Slovenian, optional Vaje / Tutorial: angleščina/english

**Pogoji za vključitev v delo oz. za  
opravljanje študijskih obveznosti:**

**Prerequisites:**

Poznavanje osnov mednarodnih odnosov, delovanja in nastanka EU ter temeljev ekonomije.  
Vsaj 80% prisotnost na predavanjih.

Basic knowledge of international relations, functioning and establishment of EU and economics.  
At least 80% attendance at lectures.

**Vsebina:**

- Razvoj diplomacije
- Pomen ekonomije v diplomaciji
- Ekonomija in diplomacija
- Globalizacija in diplomacija
- Bilateralna ekonomska diplomacija
- Ekonomska diplomacija EU
- Zunanja trgovina in investicijska politika EU
- EU in mednarodna finančna razmerja
- Zunanja okoljska politika EU in mednarodna pogajanja o okoljskih spremembah
- Mednarodna razvojna pomoč EU
- Multilateralna ekonomska diplomacija
- Velike ekonomske velesile (G7, G20)
- Ekonomska diplomacija majhnih držav (Slovenija)
- Prihodnost ekonomske diplomacije

**Content (Syllabus outline):**

- Development of Diplomacy
- Economy in the frame of Diplomacy
- Economy and Diplomacy
- Globalisation and Diplomacy
- Bilateral Economic Diplomacy
- Economic Diplomacy of EU
- EU external trade and investment policy
- EU and international financial regulation
- EU external environmental policy and international Climate Change negotiations
- EU Development Policy
- Multilateral Economic Diplomacy
- The economic superpowers (G7, G20)
- Economic Diplomacy of small Countries (Slovenia)
- Future development of Economic Diplomacy

**Temeljna literatura in viri / Readings:****Obvezna / Compulsory:**

Knjige in učbeniki / Books and textbooks

- Skripta za predmet (dostopno v e-učilnici)
- JUSTINEK, Gorazd. State of economic play: European Union and economic diplomacy. International journal of diplomacy and economy. 2023, vol. 9, no. 1, str. 81-92. (dostopno v e-učilnici)

Revije / journals:

- Justinek, Gorazd (Editor in Chief) International Journal of Diplomacy and Economy

**Priporočena / recommended:**

Knjige in učbeniki / Books and textbooks

- Steven Woolcock. (2012). European Union Economic Diplomacy - The Role of the EU in External Economic Relations. Ashgate

**Cilji in kompetence:****Objectives and competences:**

Študentje bodo razvili **splošne**

**kompetence:**

- sposobnost za reševanje konkretnih strokovnih problemov z uporabo znanstvenih metod in postopkov;
- koherentno obvladovanje temeljnega znanja, pridobljenega predvsem pri obveznih predhodnih predmetih ter povezovanje znanja z različnih področij in njegova uporaba v poslovnem okolju;
- razumevanje splošne zgradbe in vsebine družboslovnih ved ter povezanosti med njenimi poddisciplinami, predvsem mednarodnimi odnosi, mednarodnimi ekonomskimi odnosi, diplomacijo ter poslovnimi vedami;
- razumevanje in uporaba kritične analize in razvoja teorij ter njihova uporaba pri reševanju konkretnih strokovnih problemov.

Študentje bodo razvili **predmetno-specifične kompetence:**

- sposobnost poglobljene analize, sinteze in predvidevanja rešitev ter posledic pojavov na področju mednarodnih ekonomskih odnosov, delovanja EU, diplomacije in gospodarstva,
- sposobnost uporabe znanj s področja mednarodnih ekonomskih odnosov in ekonomije v praksi,
- avtonomnost pri strokovnem delu in pri sprejemanju poslovnih odločitev,

Students will develop the following

**general competences:**

- a good command of research methods and procedures, and the ability of critical judgement in concrete business practice;
- the understanding of the basic aspects of previous lectures and interconnecting knowledge interdisciplinary with the emphasis on international business relations;
- the knowledge of social sciences with linkage to international relations, international economic relations, diplomacy and business;
- the ability to observe and search for appropriate information regarding international business;
- susceptibility to new approaches and methods of solving problems in international business;
- the ability to design models and summarise solutions deriving from them.

Students will develop the following

**subject-specific competences:**

- the ability to analyse, synthesise and anticipate solutions and consequences of phenomena in the fields of international economic relations, functioning of EU, diplomacy and business,
- the ability to use knowledge of international economic relations and economics in practice,
- the autonomy in making business decisions,
- propensity to cooperation and teamwork, the ability to handle and

- sodelovalnost, delo v skupini ter strpno sprejemanje in upoštevanje tvornih kritik in pripomb.

take into consideration constructive criticism.

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### **Predvideni študijski rezultati:**

#### **Znanje in razumevanje:**

Študent bo:

- spoznal osnovne značilnosti razvoja diplomacije skozi prizmo gospodarskih interesov;
- razumel povezavo med mednarodnimi odnosi in mednarodnimi gospodarskimi odnosi;
- ločil med vlogo in načini delovanja diplomacije v preteklosti ter v času globalizacije;
- poznal delovanje ekonomske diplomacije na področju bilaterale ter v mednarodnih organizacijah;
- razumel delovanje in procese odločanja na področju zunanje trgovine in investicijske politike EU,
- poznal aktivnosti finančne diplomacije EU,
- razlikovati prioritete pri zunanjih okoljskih politikah EU,
- razumel vlogo in načine delovanja mednarodne razvojne pomoči EU;
- poznal delovanje mednarodnih multilateralnih ekonomskih institucij ter mednarodnih pogajanj;
- razumel aktualno delitev gospodarskih razmerij moči v svetu ter delovanje plurilateralnih institucij (G7 & G20, OECD);
- znal povezati aktualna mednarodna dogajanja ter vplive, ki jih slednja povzročajo na življenje v Sloveniji ter

### **Intended learning outcomes:**

#### **Knowledge and understanding:**

Students will:

- get to know the basic principles of diplomacy development in the light of economic interests;
- understand the interconnection between international relations and international economic relations;
- differentiate the role of diplomacy in the past and in the time of globalisation;
- know the functions of bilateral economic diplomacy & international organisations;
- understand the functioning and decision making in regard of EU external trade and investment policy,
- understand the activities of EU on/and international financial regulation,
- know the priorities of EU on external environmental policy and international Climate Change negotiations,
- understand the role of EU Development Policy.
- know the principles of international multilateral economic institutions and international negotiations ;
- understand the scope of plurilateral organisations (G7 & G20, OECD);
- be able to connect the present events at the international level with the consequences in our everyday life and understand the role of economic diplomacy in this contest.

razumel vlogo ekonomske diplomacije v tem kontekstu.

**Metode poučevanja in učenja:**

**Learning and teaching methods:**

**Oblike dela:**

- Frontalna oblika poučevanja
- Delo v manjših skupinah oz. v dvojicah
- Samostojno delo študentov
- E-učenje
- Kombiniran način študija
- Drugo (vpišite)  
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**Metode (načini) dela:**

- Razlaga
- Razgovor/ diskusija/debata
- Delo z besedilom
- Proučevanje primera
- Igra vlog
- Druge vrste nastopov študentov
- Reševanje nalog
- Študijski obiski podjetij ipd.)
- Vključevanje gostov iz prakse
- Udeležba na okrogli mizi, na konferenci

**Types of learning/teaching:**

- Frontal teaching
- Work in smaller groups or pair work
- Independent students work
- E-learning
- Blended Learning
- Other \_\_\_\_\_

**Teaching methods:**

- Explanation
- Conversation/discussion/debate
- Work with texts
- Case studies
- Role-play
- Different presentation
- Solving exercises
- Field work (e.g. company visits)
- Inviting guests from companies
- Attending round table and conference

**Načini ocenjevanja:**

**Assessment:**

**Način (pisni izpit, ustno  
izpraševanje, naloge, projekt)**

**Delež (v  
%) /  
Weight  
(in %)**

**Type (examination, oral,  
coursework, project)**

Sprotno ustno (aktivno  
sodelovanje pri kontaktnih urah)

Oral verification and assessment  
of knowledge

Sprotno pisno preverjanje znanja (krajši pisni izdelki)		Written verification and assessment of knowledge (short written casework)
Daljši pisni izdelki (seminarska naloga, projektna naloga)		Longer written casework
Javni nastop ali predstavitev	30%	Presentations
Končni ustni ali pisni izpit	70%	Final examination (oral or written)
Drugo (vpišite)		Other:

### Reference nosilca / Lecture's references:

HABRICH, Verena, BOBEK, Vito, JUSTINEK, Gorazd, HORVAT, Tatjana. The impact of the human capital of women on the economic development of Malaysia. *International journal of business and globalisation*. 2025, vol. 40, no. 3, str. 210-243

JUSTINEK, Gorazd. State of economic play : European Union and economic diplomacy. *International journal of diplomacy and economy*. 2023, vol. 9, no. 1, str. 81-92.

PHILIPPI, Caroline, BOBEK, Vito, HORVAT, Tatjana, MAČEK, Anita, JUSTINEK, Gorazd. Internationalisation of an Austrian SME with a sales agent to Mexico and the USA in the automotive sector. *International journal of globalisation and small business*. 2020, vol. 11, no. 1, str. 39-64.

SITTLER, Inken Carina, BOBEK, Vito, KOREZ-VIDE, Romana, JUSTINEK, Gorazd, HORVAT, Tatjana. Political consumerism in emerging markets : the case of Argentina. *International journal of globalisation and small business*. 2020, vol. 11, no. 3, str. 303-323.