



NOVA  
UNIVERZA

FAKULTETA ZA DRŽAVNE  
IN EVROPSKE ŠTUDIJE

## UČNI NAČRT PREDMETA / COURSE SYLLABUS

<b>Predmet:</b>	Ekonomska diplomacija
<b>Course title:</b>	Economic diplomacy

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Državne in evropske študije I. stopnje		2	3
Government and European Studies 1. level		2	3

Vrsta predmeta / Course type:	obvezni / mandatory
Koda predmeta / Course code:	

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individual work	ECTS
40	0	30	0	0	80	6

Študijska obremenitev študenta – skupaj/Student workload – total:

Nosilec predmeta / Lecturer:	izr. prof. dr. Gorazd Justinek
Jeziki/Languages: Predavanja / Lectures:	slovenski / Slovenian
Vaje / Tutorial:	slovenski / Slovenian

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

**Prerequisites:**

Poznavanje osnov mednarodnih odnosov ter temeljev ekonomije. Vsaj 80% prisotnost na predavanjih.

Basic knowledge of international relations and economics. At least 80% attendance at lectures.

**Vsebina:**

**Content (Syllabus outline):**

- Razvoj diplomacije
- Pomen ekonomije v diplomaciji
- Ekonomija in diplomacija
- Globalizacija in diplomacija
- Bilateralna ekonomska diplomacija
- Zunanja trgovina in investicijska politika EU
- EU in mednarodna finančna razmerja
- Zunanja okoljska politika EU in mednarodna pogajanja o okoljskih spremembah
- Mednarodna razvojna pomoč EU
- Multilateralna ekonomska diplomacija
- Velike ekonomske velesile (G7, G20)
- Ekonomska diplomacija majhnih držav (Slovenija)
- Prihodnost ekonomske diplomacije

- Development of Diplomacy
- Economy in the frame of Diplomacy
- Economy and Diplomacy
- Globalisation and Diplomacy
- Bilateral Economic Diplomacy
- EU external trade and investment policy
- EU and international financial regulation
- EU external environmental policy and international Climate Change negotiations
- EU Development Policy
- Multilateral Economic Diplomacy
- The economic superpowers (G7, G20)
- Economic Diplomacy of small Countries (Slovenia)
- Future development of Economic Diplomacy

#### **Temeljna literatura in viri / Readings:**

##### **Obvezna / Compulsory:**

Knjige in učbeniki / Books and textbooks

- Gradivo v e-učilnici
- JUSTINEK, Gorazd. State of economic play: European Union and economic diplomacy. International journal of diplomacy and economy. 2023, vol. 9, no. 1, str. 81-92. (dostopno v e-učilnici)

Revije / journals:

- Justinek, Gorazd (Editor in Chief) International Journal of Diplomacy and Economy

##### **Priporočena / recommended:**

Knjige in učbeniki / Books and textbooks

- Peter A.G. van Bergeijk and Selwyn J.V. Moons. (2018). Research handbook on economic diplomacy: Bilateral Relations in a context of Geopolitical change. UK: Edward Elgar publishing limited.

**Cilji in kompetence:**

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**Objectives and competences:**

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Študentje bodo razvili **splošne kompetence:**

- sposobnost za reševanje konkretnih osnovnih strokovnih problemov;
- koherentno obvladovanje temeljnega znanja, pridobljenega predvsem pri obveznih predhodnih predmetih ter povezovanje znanja z različnih področij in njegova uporaba v poslovnem okolju;
- razumevanje splošne vsebine med mednarodnimi odnosi, mednarodnimi ekonomskimi odnosi, diplomacijo ter poslovnimi vedami.

Študentje bodo razvili **predmetno-specifične kompetence:**

- sposobnost osnovne analize, sinteze in predvidevanja osnovnih rešitev ter posledic pojavov na področju mednarodnih ekonomskih odnosov, delovanja EU, diplomacije in gospodarstva,
- sposobnost uporabe osnovnih znanj s področja mednarodnih ekonomskih odnosov in ekonomije v praksi,
- avtonomnost pri strokovnem delu in pri sprejemanju poslovnih odločitev,
- sodelovalnost, delo v skupini ter strpno sprejemanje in upoštevanje tvornih kritik in pripomb.

Students will develop the following **general competences:**

- ability of basic critical judgement in concrete business practice;
- the understanding of the basic aspects of previous lectures and interconnecting knowledge interdisciplinary with the emphasis on international business relations;
- the basic knowledge of social sciences with linkage to international relations, international economic relations, diplomacy and business;

Students will develop the following **subject-specific competences:**

- the basic ability to analyse, synthesise and anticipate basic solutions and consequences of phenomena in the fields of international economic relations, functioning of EU, diplomacy and business,
- the ability to use basic knowledge of international economic relations and economics in practice,
- the autonomy in making business decisions,
- propensity to cooperation and teamwork, the ability to handle and take into consideration constructive criticism.
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**Predvideni študijski rezultati:**  
**Znanje in razumevanje:**

Študent bo:

**Intended learning outcomes:**  
**Knowledge and understanding:**

Students will:

- spoznal osnovne značilnosti razvoja diplomacije skozi prizmo gospodarskih interesov;
- razumel osnovno povezavo med mednarodnimi odnosi in mednarodnimi gospodarskimi odnosi;
- ločil med vlogo in načini delovanja diplomacije v preteklosti ter v času globalizacije;
- poznal osnovno delovanje ekonomske diplomacije na področju bilaterale ter v mednarodnih organizacijah;
- razumel delovanje in osnovne procese odločanja na področju zunanje trgovine in investicijske politike EU,
- poznal osnove aktivnosti finančne diplomacije EU,
- razlikovati prioritete pri zunanjih okoljskih politikah EU,
- razumel vlogo in načine delovanja mednarodne razvojne pomoči EU;
- poznal delovanje mednarodnih multilateralnih ekonomskih institucij ter osnove mednarodnih pogajanj;
- znal povezati aktualna mednarodna dogajanja ter vplive, ki jih slednja povzročajo na življenje v Sloveniji ter razumel vlogo ekonomske diplomacije v tem kontekstu.

- get to know the basic principles of diplomacy development in the light of economic interests;
- understand the basic interconnection between international relations and international economic relations;
- differentiate the basic role of diplomacy in the past and in the time of globalisation;
- know the functions of bilateral economic diplomacy & international organisations;
- understand the basic functioning and decision making in regard of EU external trade and investment policy,
- understand the basic activities of EU on/and international financial regulation,
- know the priorities of EU on external environmental policy and international Climate Change negotiations,
- understand the role of EU Development Policy.
- know the principles of international multilateral economic institutions and basic international negotiations ;
- be able to connect the present events at the international level with the consequences in our everyday life and understand the role of economic diplomacy in this contest.

#### **Metode poučevanja in učenja:**

**Oblike dela:**

#### **Learning and teaching methods:**

**Types of learning/teaching:**

- Frontalna oblika poučevanja
- Delo v manjših skupinah oz. v dvojicah
- Samostojno delo študentov
- E-učenje
- Kombiniran način študija
- Drugo (vpišite)

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**Metode (načini) dela:**

- Razlaga
- Razgovor/ diskusija/debata
- Delo z besedilom
- Proučevanje primera
- Igra vlog
- Druge vrste nastopov študentov
- Reševanje nalog
- Študijski obiski podjetij ipd.)
- Vključevanje gostov iz prakse
- Udeležba na okrogli mizi, na konferenci

- Frontal teaching
- Work in smaller groups or pair work
- Independent students work
- E-learning
- Blended Learning
- Other \_\_\_\_\_

**Teaching methods:**

- Explanation
- Conversation/discussion/debate
- Work with texts
- Case studies
- Role-play
- Different presentation
- Solving exercises
- Field work (e.g. company visits)
- Inviting guests from companies
- Attending round table and conference

**Načini ocenjevanja:**

**Assessment:**

**Način (pisni izpit, ustno izpraševanje, naloge, projekt)**

**Delež (v %)/  
Weight  
(in %)**

**Type (examination, oral, coursework, project)**

Sprotno ustno (aktivno sodelovanje pri kontaktnih urah)
Sprotno pisno preverjanje znanja (krajši pisni izdelki)
Daljši pisni izdelki (seminarska naloga, projektna naloga)
Javni nastop ali predstavitev
Končni ustni ali pisni izpit
Drugo (vpišite)

30
70

Oral verification and assessment of knowledge
Written verification and assessment of knowledge (short written casework)
Longer written casework
Presentations
Final examination (oral or written)
Other:

**Reference nosilca / Lecture's references:**

HABRICH, Verena, BOBEK, Vito, JUSTINEK, Gorazd, HORVAT, Tatjana. The impact of the human capital of women on the economic development of Malaysia. *International journal of business and globalisation*. 2025, vol. 40, no. 3, str. 210-243

JUSTINEK, Gorazd. State of economic play : European Union and economic diplomacy. *International journal of diplomacy and economy*. 2023, vol. 9, no. 1, str. 81-92.

PHILIPPI, Caroline, BOBEK, Vito, HORVAT, Tatjana, MAČEK, Anita, JUSTINEK, Gorazd. Internationalisation of an Austrian SME with a sales agent to Mexico and the USA in the automotive sector. *International journal of globalisation and small business*. 2020, vol. 11, no. 1, str. 39-64.

SITTLER, Inken Carina, BOBEK, Vito, KOREZ-VIDE, Romana, JUSTINEK, Gorazd, HORVAT, Tatjana. Political consumerism in emerging markets : the case of Argentina. *International journal of globalisation and small business*. 2020, vol. 11, no. 3, str. 303-323.